

Advertising rates for new web site for 2008

The NFHR is ready to accept advertising on its new website. The following is the layout of the homepage and where the ads will sit on the pages. If you have any questions about advertising on the site please feel free to contact Jeff Pedersen at (435)590-2391



The NFHR has 2 different size and types of ads built into the website. When someone clicks on the ad it will link to your website.

Ad one is a rotating ad that changes every 3 sec. and is located near the top of the right column (See #1). There is a limit on the number of ads in this space.

Ad two is in the lower part of the center column. That one only changes when a page is refreshed and is random in how the ads are displayed.

All ads submitted are subject to review for content and suitability for the site.

Ad layout is not included in the price of the ad.

Ad size 1 169x212



Ad size 1 is the ad that rotates all the time.

Size 169 px wide

212 px tall

300 dpi resolution

Cost: members/non members

\$130/160 X6 months

\$160/200 one year (6months this ad 6 months ad size 2)

\$240/300 for one year (all in rotating spot and up to 4 ad changes per year)

Ad size 2 530x120



Ad size 2 only changes at page refresh:

Size 530 px wide

120 px tall

300dpi resolution

Cost members/nonmembers

\$30/\$40.00 for 3 months

\$ 50/\$65.00 for 6 months

\$ 90/\$120.00 for one year

Ads need to be pleasing to view. No inappropriate language. All ads will go through review prior to posting.



NFHR web advertising form

Name _____

Address _____

City _____ State _____ zip _____

Phone _____

E mail _____

Place copy of ad here

Your website address <http://>_____

Ad size you request _____

Length of run time _____

Amount paid _____

Please email ads to registrar @ nfhr.com

Send this page to :

NFHR
1203 Appian Dr
Webster, NY 14580