

**NFHR BOARD OF DIRECTORS MEETING
JULY 29, 2009
MINUTES**

The meeting was called to order at 8:14 pm (Eastern). The meeting service was interrupted at 8:42 and returned at 8:43

PRESENT: Roger Cabic, Susan Cargill, Bill Coli, Howard Fiedler, Mike May, Jeff Pedersen, Curt Pierce, Phil Prichard, Ruth Sorum, and Dan Watanabe.

EXCUSED: Cynthia Madden

PRESIDENT'S OPENING REMARKS:

Dan opened the meeting. Summer is busy with many evaluations and collaboration with CFHA. Dan reported and was appreciative that the website is finally fully functional. We are currently working to get new promotional items.

APPROVAL OF PREVIOUS MEETING MINUTES

The April BOD meeting minutes were emailed to the board members for review. The June BOD meeting minutes will be emailed soon.

REGISTRAR'S REPORT:

Mike is putting together a quarterly report and a half year report. There has been a lot of registration and transfer activity since Jun 30.

TREASURER'S REPORT: As of Jul 28, 2009:

BANK ACCOUNTS	
CD 1 Bank of America	\$ 16,416.30
CD 2 Bank of America	\$ 15,137.97
CD Fairport Savings Bank	\$ 16,269.28
Checking-Bank of America	\$ 24,159.12
TOTAL	<u>\$71,982.67</u>

[EXEC] If we exclude the \$15,000 donation from Nutrena, our current losses for the year have dropped to (\$2,525.17). This is excellent news as the number reported at our last BOD meeting in June was a loss of (\$21,250.60).

Our financial position has improved significantly. With careful management Susan thinks that the introduction of the new apparel and other merchandise will enhance our bottom line even further. As we go forward with the marketplace we need to pay special attention to shipping costs, which can be quite expensive.

MOTIONS APPROVED BY EMAIL

1. On Jun 29, Cynthia motioned to purchase two copies of the new Windows operating system upgrade for the NFHR office. Curt seconded. The motion was approved.

2. On Jul 14, Phil motioned to have our next Annual Meeting and Educational Forum at the U Mass Amherst location. Jeff seconded. The motion was not approved by a simple majority.
3. On Jul 20, Curt motioned to have our next Annual Meeting and Educational Forum at the Crowne Plaza Dulles Airport Hotel in Herndon, Virginia. Jeff seconded. The motion was approved.

COMMITTEE REPORTS:

- **WHEAP**

- **Fjord Herald Committee**

- The Fjord Herald Summer Edition (64pages) has been mailed and received by most members. They were mailed without a poly bag and this will be avoided in the future.

- August 1st is the deadline for the Fall Edition. We are in need of articles, so please send to the editors, Beth & Sandy.

- We are working on attracting more advertisers. Any help would be appreciated.

- **Education Committee**

- No report at this time.

- **Promotions Committee**

- No report at this time.

- **Website**

- The new site is working with no known errors. The marketplace has produced several orders. They have received several suggestions and many requests for items with the new logo. They are working with Susan to make sure that all orders are received and filled. For the NFHR clothing orders before the website was activated, they are making sure that the members are notified immediately of the current situation and offered a refund.

- **Elections Committee**

- We have looked for candidates to run for the BOD. There are a few good candidates who will be submitting their Bios.

- **Evaluation Committee**

- The committee has not met but has had several discussions via email. Early indications from the Fallbrook evaluation are that it was a success. The La Crosse evaluation was moved to Birchwood to reduce expenses. The Herndon and Moses Lake evaluations look good based on entries received. We are currently getting the application forms completed for the Nova Scotia and Ontario evaluations. *(After this meeting, the Nova Scotia Evaluation was cancelled.)*

- **FHI Committee**

- No report at this time.

- **Finance and Budget**

No additional items to report. There was some discussion about oversight of expenses. This is being monitored and closer coordination is done when needed.

- **Membership Committee**

Education Forum is going to be at the Crown Plaza in Herndon, Virginia, Jan 15-16, 2010.

- **Recognition and Awards Committee**

No report at this time. A constant contact email was sent to members reminding them of the different award programs.

- **Show Committee**

Nothing to report at this time.

- **30th Anniversary Committee**

The volunteer subcommittee has sent emails to the lists asking for volunteers. Indications are that members and Fjord owners are saving money in order to attend.

- **Strategic Planning Committee**

The committee has not had a meeting recently.

OLD BUSINESS

- **Registration Fees and Bylaws Changes**

These announcements were included in the Summer Fjord Herald and will be posted on the website soon. The deadline for comments is Sep 1.

- **2010 Annual Meeting and MEF**

- **BOD Meeting, Hotel Rooms, and Meals**

The BOD meeting will start Friday afternoon at either 3:00 or 4:00pm. Since there will be 3 new BOD members, it is felt that having dinner together Friday night is important. Depending on the food served at the member's reception at 5:00pm, there was a suggestion to have desserts instead of a full dinner. Dinner on Saturday night will be on our own in order to spend more time with the members.

- **Membership Dinner on Saturday?**

There is a possibility to have a membership dinner on Saturday night. Based on a proposal from the hotel, it seems to be too expensive. It was decided not to arrange for a membership dinner at this time.

- **Fundraising Auction**

There was a suggestion to have fundraising auctions at the membership forums, 30th Anniversary, and on the website. These could be silent or web auctions. Need a group or committee to secure the donated items and facilitate the auctions.

- **Transferring internal promotion to membership committee**

Tabled

- **Media Resource Package**

Now that there has been a logo decision, the media package needs to be completed. Dan will resend the material to the WHEAP committee.

NEW BUSINESS

- **Clothing with New Logo**

Howard and Susan are working to obtain shirts and hats. Howard will have some items at the Wisconsin evaluation.

There was some discussion about the shipping rates changing at a fast rate. The webmaster will be able to adjust the rate as the shipping rates change.

Susan, Howard, and Jeff will develop a proposal to present to the board in order to get items available as soon as possible.

- **Support to Fjord Shows**

As stated in April, the financial situation does not allow support this year.

- **Evaluator Ethics**

Dan received some concerns from a member. This will be addressed by the Evaluation Committee.

NEXT MEETING: Sep 30

FUTURE MEETINGS:

Dec 2

The meeting concluded at 10:03pm (Eastern)

Respectfully submitted,
Curt Pierce
NFHR Secretary