

**NFHR BOARD OF DIRECTORS MEETING
MARCH 03, 2010
MINUTES**

The meeting was called to order at 8:03pm (Eastern)

PRESENT: Roger Cabic, Bill Coli, Howard Fiedler, Beth German, Beth Gerst, Teresa Kandianis, Mike May, Nancy Newport, Ardeth Obenauf, Jeff Pedersen, and Curt Pierce

PRESIDENT'S OPENING REMARKS:

Howard opened the meeting. He mentioned that he would like to keep the meeting under 2 hours. A lot has happened since the January meeting. Major accomplishments have been: 1) ADS coop program has started. Also, the ADS has invited Fjords to participate with them at World Equestrian Games; 2) Updated Heavy Horses, now have ability to do remote login to database. Sandy has already used this feature to update evaluation scores for the 2009 evaluations. The update also has several new features which are proving useful; 3) Friends of the Fjord Herald has started and is a great success; 4) Ability to renew and start memberships on the website; and 5) Conducting test of heavy horse database updating via remote login. This will include transfers, new registrations and other items.

APPROVAL OF PREVIOUS MEETING MINUTES

All previous meeting minutes have been approved.

REGISTRAR'S REPORT:

Mike stated that data has been sent to VA Tech for the pedigree research project. In the last couple of days, Mike has deposited \$10,400 from checks, credit cards, and paypal.

TREASURER'S REPORT: As of Mar 2, 2010:

BANK ACCOUNTS	
CD Bank of America	\$ 15,337.94
CD Fairport Savings Bank	\$ 16,589.09
Checking-Bank of America	<u>\$ 16,498.14</u>
TOTAL	<u>\$48,425.17</u>

Let Nancy know if the budget needs to be adjusted. Roger has turned in the bank signature cards. Nancy will try to get a BOA on-line access to the account.

MOTIONS APPROVED BY EMAIL

The following motion was acted on between the December and January meetings, but not reviewed at the January meeting:

1. On Dec 17, Curt moved to delete the requirements for the annual Stallion Breeding Report in the Rules of Registration. (This issue had been presented to the membership in accordance with the Bylaws.) Dan seconded. The motion was approved.

The following motions were acted on since the January meeting:

1. On Feb 7, Ardeth moved that we accept the minutes from the January Board meeting as submitted. Teresa seconded. The motion was approved.
2. On Feb 8, Nancy moved that we appoint Jeannette Haislip the NFHR Historian. Teresa seconded. This motion was approved.
3. On Feb 20, Curt moved to authorize Mike May to make a copy of the pedigrees for use in the pedigree study to be conducted by Virginia Tech University. Teresa seconded. This motion was approved.

COMMITTEE REPORTS:

There was a discussion about what to include in the committee reports. We need a short summary of the committee activities for the minutes.

- **WHEAP**

The WHEAP Committee coordinated the Friends of the Fjord Herald page on the website. They also worked with education committee on the page and web ads for the ADS.

- **Fjord Herald Committee**

The chair of the Fjord Herald Committee, Teresa, reported to the Board on Fjord Herald advertising revenues, advertising, revisions to the draft media package, and Herald costs.

- **Education Committee**

Ardeth reported that Jeanette Haislip has agreed to be the NFHR historian, and we still need to figure out how to get the materials to her. The web page for the Norwegian fjord on the ADS website is up. There are photos waiting to be posted, as well. This should be done in the next few days. An article for the Whip about me and my pony, Lena, has also been sent to the Herald Editor. An article on driving the fjord horse for the ADS publication, the *WHIP*, is in progress and will be ready well before the March 20 deadline. A questionnaire from the USDF to qualify the NFHR for a featured breeds selection is in the process of being completed. Upcoming projects: Ardeth will be producing a video on body clipping, with the help of her neighbor who has the camera and software to edit, add voice over and titles. After that she hopes to kick off a contest or issue a challenge to members to make their own videos on something about which they are knowledgeable and thus build a library of informational videos at no cost to the NFHR. Materials will be needed for the ADS booth at the World Equestrian Games this coming October. There was a discussion about photos, and other items for the archives.

- **Promotions Committee**

Bill reported that he contacted 4 people to work on the YouTube channel. Samantha offered to setup a facebook page for youth group. Beth was contacted by Barbara Burkhardt concerning a book she's writing about the history of different breeds that compete in dressage. She and Ardeth are working with her.

- **Website**

The web site brought on line the Friends of the Fjord Herald and membership pages for online donations and paying for membership on line with paypal. The website continues to see around 1000 hits per day. The sales of the marketplace have dropped in the last month

but is still active. We have come up with a design for our classified ads on the website and should have a test page by the next meeting.

- **Elections Committee**

Howard wants us to start now on finding candidates.

- **Evaluation Committee**

Curt reported that the evaluations are still in the initial planning stages, but here is the tentative schedule:

- **July 23 – 24**; Tomora Training Center, Greeley, Colorado
- **Aug 6 – 7**; Calgary, Alberta, Canada
- **Aug 20 – 21**; Frying Pan Farm Park, Herndon, Virginia

The committee is also working on finalizing the Family Fjord tests and revisions of the Technical Delegate document to address some issues that have occurred in the past.

- **FHI Committee**

Mike received a request for information concerning the NFHR database in relation to creating international pedigree database. The data they requested has been provided.

- **Finance and Budget**

No additional items to report.

- **Membership and Outreach Committee**

Beth Gerst reported that the membership committee has been working on a general letter to be disbursed to the regional clubs to include in their respective newsletters. The committee is awaiting the membership list to draw criteria of demographics and to see the trend in membership renewals from one year to the next. Once this data has been examined we then must research ways to increase membership for the registry. Beth has not had any other members join the membership committee at this time. I am looking for willing participants. The addition of membership renewal on the website has been a plus and this is a great tool to offer to members and will be addressed in letters that go out to the regional clubs. Mike reports that 667 members renewed so far this year. Beth needs the names of the 2009 members that did not renew yet. Bill asked to revisit cooperation with the regional clubs and sharing membership campaigns. Some cooperation is already occurring. Beth offered to write an article explaining the difference between the NFHR and the NFHA.

- **Recognition and Awards Committee**

Linda has resigned due to many commitments. Anne Karns-Crandall has offered to help with this committee. Mike will change the forms to list Anne as the point of contact. The committee will be looking at a new award for versatility and new certificates.

- **Show Committee**

Jeff reported that this committee has been inactive at this time.

- **30th Anniversary Committee**

Curt explained that the funds are not available to make sure that a disaster would not wipe out the accounts. There is a type of insurance policy that covers loses due to natural disasters and other causes, but these policies do not cover all loses. Nancy moved to cancel the 30th and consider putting efforts on the 35th celebration. Jeff seconded. Motion approved. Curt will send a notice to Fjord Herald and include note about face-to-face which will be a 30th celebration.

- **Youth Committee**

Bill discussed his plans for engaging the youth with a Fjord/NFHR YouTube Channel.

OLD BUSINESS

- **2011 Annual Meeting and Educational Forum**

To be held in Nashville. There was a discussion about dates. Teresa moved to determine the dates at the next meeting and have the face to face meeting prior to the educational forum. Nancy seconded. Motion passed.

- **Registrar and Executive Director Positions**

Howard has been talking to Mike about the positions, what can be transferred to volunteers, and other issues.

NEW BUSINESS

- **Accounting Practices and Sponsorship Funds**

There was discussion about corporate sponsorship and account procedures. Nancy and Teresa are working to improve the accounting practices of the NFHR.

NEXT MEETING: April 21

FUTURE MEETINGS:

TBD

The meeting concluded at 10:40pm (Eastern)

Respectfully submitted,
Curt Pierce
NFHR Secretary