

NFHR BOARD OF DIRECTORS MEETING
May 22, 2008
MINUTES

The meeting was called to order at 8:05 pm (Eastern)

PRESENT: Howard Fiedler, Cynthia Madden, Mike May, Mark McGinley, Curt Pierce, Phil Prichard, Ruth Sorum, and Dan Watanabe.

EXCUSSED: Roger Cabic, Jeff Pedersen, and Linda Syverson-Kerr

PRESIDENT'S OPENING REMARKS:

Howard opened the meeting. This is a very busy time of year, but it still looks like some of the committees have been very active.

APPROVAL OF PREVIOUS MEETING MINUTES

Curt reported that the March and April minutes will be emailed soon.

REGISTRAR'S REPORT:

Mike reported that he been working the email issues. UC Davis DNA Lab has also had problems getting the emails with the DNA results to Mike. All the email problems started when the old NFHR.com website was deleted.

Mike reported that he has been receiving a steady stream of registrations.

TREASURER'S REPORT: As of May 22, 2008:

BANK ACCOUNTS	
Bank of America Money Market	\$ 39,167
CD Bank of America	\$ 16,013
CD-Fairport Savings Bank	\$ 15,913
Checking-Bank of America	\$ 6,694
TOTAL	<u>\$ 77,787</u>

MOTIONS APPROVED BY EMAIL

1. On Apr 29, Ruth motioned to order 5000 promotional business cards for the NFHR. Mark seconded. The motion was approved.
2. On May 1, Mark motioned to approve the Feb BOD Meeting Minutes. Linda seconded. The motion was approved.

COMMITTEE REPORTS:

- **WHEAP**
Due to everyone's busy schedule there has not been much activity this month. They plan to meet soon to discuss the Media Resource package.
- **Fjord Herald Committee**
Dan reported that the editors are still working on the next issue.

- **Education Committee**

A list of Fjord Ambassadors has been sent to Mike May (along with a disclaimer) for posting on the NFHR website. We hope to add to the list in the near future.

The Norwegian Fjord and NFHR Resource Guide is in the layout stage and Linda Yutzy continues to update us on her progress. We are hoping for approval of an updated NFHR logo soon, so that the project can be completed.

- **Promotions Committee**

Sue Freivald released the survey results in early May. They were forwarded to the BOD. The Committee needs to develop with new plans for support of members at horse fairs and shows.

Two press releases were sent to Mike for release to the membership. One press release announced the location of the 30th Celebration and another release announced the F2F and regional seminars for January 2009 in Seattle. Copies were also sent to the Herald Editors.

Cynthia has nearly completed but not finalized suggestions to the Horse Show Central website with new pictures. This will be done in the next week.

A new Archivist needs to be recruited to get this project back on track. Guidelines for submission are in process.

- **Website**

There have been just a few problems with the new website. Mike is working with Jeanne Poirier to fix the problems. Jeanne fixes the problems very quickly, almost instantly.

Mike, Jeanne and Craig, the Heavy Horses database creator, had a conference call to discuss the new website and the database interface. They hope to have it possible to process membership, registration, and data changes on the website. This capability may be available in August.

- **Elections Committee**

A letter has been sent to the accounting firm in New York to confirm them as the outside agent for receiving, validating and counting the ballots, and reporting the results.

An article was sent to the Fjord Herald editors to be put in the summer issue. The article gives information on the election policies and timetable and the qualifications necessary to run for the board.

We are beginning to look for board candidates.

- **Evaluation Committee**

The Evaluation Committee met on May 15. The committee agreed to the proposed changes to the Evaluation Handbook. The committee also discussed the status of the scheduled evaluations in Nova Scotia, Canada; La Crosse, WI; Hendon, VA; and Libby, MT.

The Evaluation Committee has been working on revisions to the Evaluation Handbook to incorporate changes recommended by the evaluators and members. Mike emailed the proposed changes to the BOD members on May 15. Curt motioned to approve the proposed changes. Cynthia seconded. The motion was approved.

- **FHI Committee**

Phil mentioned that he had been contacted by Bob Van Bon concerning some FHI issues, but email problems were hampering communication. He will update us after he has had the opportunity to talk with Bob.

- **Finance Committee**

Nothing to report at this time.

- **Membership Committee**

Phil has been talking to Lee Hardin and Wayne Hipsley concerning the membership seminars at the annual meetings. The committee has a few suggestions for topics and will continue working on the schedule.

- **OPP Manual Committee**

Nothing to report at this time.

- **Recognition and Awards Committee**

Linda has not had a lot of Amnesty Awards be submitted, however, the letter did spark interest in the Awards program overall. There have been many applications turned in for the Awards program.

Mike, Linda, and Capable Computing had a teleconference to discuss adding Evaluation and Award information to the Pony Web pages. They will develop a cost estimate for adding the Evaluation scores, but the awards information will be difficult because multiple owners can be involved with the points for the same horse. They will also add a legend for definitions of the terms and abbreviations.

The committee is working on combining the "self report awards." They are also looking at developing a new system for the Excellence awards recording.

- **Show Committee**

Nothing to report at this time.

- **30th Anniversary Committee**

The 30th anniversary committee met in teleconference on May 15. The following were present: Howard Fiedler, Pat Wolfe, Beth Beymer, Ruth Sorum, and Mike May. Linda Syverson-Kerr, Susan Cargill, and Taffy Mercer were unable to be in the meeting. We talked briefly about the selection of the Lancaster Event Center in Lincoln, Nebraska as the location for the celebration. The main reasons for selection included the location and a facility that was all under one roof and would meet our needs. The show management team would come in on Sept. 19 and then those doing the evaluation would want to move in on the 20th as the evaluation would be held the 21st and 22nd. The show would then follow on the 23rd, 24th and part of the 25th.

The committee is looking at doing a logo specific to the 30th anniversary and a very colorful postcard advertising the 30th to be handed out at the upcoming shows and evaluations. The committee is also working on the idea of having wine with a private label for our occasion. A Fjord owner in the Northwest has a winery and would be able to do that for us. The committee will check the local alcoholic beverage requirements.

The committee decided to have a teleconference every couple of months.

There was a concern expressed that the committee is focused on too many small details for an event to be held in 2011. It was decided that the BOD will approve core or key committee members. The core committee members can form subcommittees with members and BOD approval not need for the subcommittee members.

- **Strategic Planning Committee**

Nothing to report at this time.

OLD BUSINESS

- **Fjord Herald DVD**

Mike has received a repaired master DVD for the Fjord Herald Archive DVD. He will ask Beth and Sandy to put something together with old covers to use for the DVD and case covers.

- **NFHR Logo**

Ruth received 2 color versions of the proposed logo. A little more work is still needed before the BOD decides if the proposed logo is to be presented along with the old logo to the members for feedback and consideration.

- **2009 BOD and Annual Meetings**

Ruth has research hotel availability and suitability for the BOD and membership meeting and symposium. Cynthia motioned to have the annual meeting at the SeaTac Airport Marriott in Seattle, WA. Curt seconded. The motion was approved.

NEW BUSINESS

- **BOD Email Voting**

After a discussion about the current email motion voting procedures, it was decided to use the current procedures.

- **Fjord Articles and Photo Releases/Archive(s)**

The Fjord Herald Editors received a request from a member to use an article from a Fjord Herald issue that was written by that member. There was a discussion about this issue. The article as written is the property of the author. To use the article as it appeared in the Fjord Herald, it is felt by the BOD that the author should give credit to the Fjord Herald. To use pictures that appeared in Fjord Herald issues, the requestor needs the photographer's permission.

NEXT MEETING: Jun 30

FUTURE MEETINGS:

August – TBD

September – TBD

October – TBD

November – TBD

December – TBD

January 16 -18, 2009

The meeting concluded at 10:26pm (Eastern)

Respectfully submitted,

Curt Pierce

NFHR Secretary