

**NFHR BOARD OF DIRECTORS MEETING  
JUNE 30, 2008  
MINUTES**

The meeting was called to order at 8:05 pm (Eastern)

**PRESENT:** Roger Cabic, Howard Fiedler, Cynthia Madden, Mike May, Jeff Pedersen, Curt Pierce, Phil Prichard, Ruth Sorum, Linda Syverson-Kerr, and Dan Watanabe. Mark McGinley joined the meeting from 9:17 to 9:28

**PRESIDENT'S OPENING REMARKS:**

Howard opened the meeting. The fuel prices, other economic issues, and weather are making it hard for people to participate in events. Some BOD members pointed out that a few recent horse events have had higher participation this year. Recent approvals to improve the Heavy Horses Database and Ponyweb web interfaces will greatly improve the NFHR business process. These improvements increase the value of the NFHR and being a NFHR member.

**APPROVAL OF PREVIOUS MEETING MINUTES**

Curt reported that the April and May minutes are being worked.

**REGISTRAR'S REPORT:**

Mike reported that will put together a spreadsheet report and send it soon. The membership committee produced mailing resulted in 2 memberships so far. There has been a fair amount of membership renewals, new members, and registrations.

**TREASURER'S REPORT:** As of June 30, 2008:

BANK ACCOUNTS	
Bank of America Money Market	\$40,521.75
CD Bank of America	\$15,369.48
CD-Fairport Savings Bank	\$16,001.96
Checking-Bank of America	\$6,113.96
TOTAL	<u>\$78,007.15</u>

Income has been slow, so, some funds may have to be transferred from the Money Market to Checking accounts.

**MOTIONS APPROVED BY EMAIL**

1. On Jun 2, Mark motioned to approve the March minutes. Linda seconded. The motion was approved.
2. On Jun 16, Mark motioned to go forward with the development of the Heavy Horses database to include the module for allowing us to add membership renewals. Cynthia seconded. The motion was approved.
3. Dan motioned to contract with Capable Computing to make the revisions needed to display Evaluation results on the horse's pedigree page and make the cosmetic changes needed on the Ponyweb pedigree site. Ruth seconded. The motion was approved.

## **COMMITTEE REPORTS:**

- **WHEAP**

The WHEAP Committee is continuing to work on the projects. Dan and the committee members have been very busy.

- **Fjord Herald Committee**

Dan reported that the summer issue is at the printers and should be mailed soon.

- **Education Committee**

Names continue to come in for the Fjord Ambassador list and are sent to the website.

The Resource Guide is in the process of having the pictures inserted and then will be ready for a final check and hopefully will go to the printer very soon. It will be sent out with the fall Fjord Herald.

Ruth sent a notice to the website announcing this new guide and it has been posted on the home page.

- **Promotions Committee**

Not much to report this month. Cynthia did contact Jeff and Jeanne about starting a new page on the website that contains links to Fjords in the News after receiving so many through Sue and Curt lately. Jeanne set up a page for it as soon as it is approved.

- **Website**

The website continues to be improved and maintained. They are working with Capable Computing to give the Ponyweb site the same look and feel of the NFHR main website and the make it easier to get back to the main NFHR website.

- **Elections Committee**

At this time, two people have announced their intentions to run for a BOD position. I have already sent them the questions for the biographies.

The contract has been signed with the accounting firm that will receive, validate, and count the ballots and inform the board of the results.

Howard mentioned that he would like the BOD members help recruit candidates.

- **Evaluation Committee**

Curt reports that the committee is working on the scheduled evaluations. The Nova Scotia evaluation was cancelled due to the low number of entries. They will hold a clinic during the time scheduled for the evaluation. The goal of the clinic is to give the participants the opportunity to try the tests and get more participation the next time.

The following Evaluations are scheduled: Lacrosse - Aug 9th & 10<sup>th</sup>; Herndon - Aug 16<sup>th</sup>; and Libby - Sep. 10th and 11<sup>th</sup>.

- **FHI Committee**

Nothing to report

- **Finance and Budget**

Mark will send out a revised budget in the next few days.

- **Membership Committee**

Phil reported that the committee and the BOD need to consider other cost effective methods to recruit members. There was a suggestion to use Constant Contact emails and maybe do it a couple times. There was a suggestion to have a flyer or letter to go along with the membership application that is sent to new Fjord owners with their Fjord's registration. Also mentioned was the need to advertise the membership meeting seminars to Fjord owners that are not NFHR members.

- **OPP Manual Committee**

Curt reported that there is nothing to report at this time.

- **Recognition and Awards Committee**

Linda has received 12 new awards program applications. It appears that the amnesty has drawn attention to the entire awards program. Still working to have the awards on the website and have discussed the problems with putting awards on the pedigree pages.

- **Show Committee**

Jeff reports nothing.

- **30th Anniversary Committee**

Not much activity, but has got an email from a person volunteering to help that lives close to the facility. Sounds like this volunteer will be a great help to the event.

- **Strategic Planning Committee**

Curt reported that there is nothing to report at this time.

## **OLD BUSINESS**

- **Fjord Herald DVD**

The DVD looks good and is ready to duplicate, sell and distribute. Discussed having the first batch duplicated by a service, and then consider purchasing a DVD duplicator in the future.

- **NFHR Logo**

There was a discussion about the current version of the proposed logo. Need to make sure that it is reproducible. There was a suggestion to take the shading off of the B&W version. A comment was made not to rush into this.

- **2009 BOD and Annual Meetings**

There was a recommendation to purchase airline tickets now.

The committee is looking to involve the BOD members with the member's seminars. There was a discussion of the primary function for the BOD is the planning meeting, verses optimizing the

time with the members. If there are plans to extend the members to Friday, the room will have to be reserved.

- **Fjord Articles and Photographs Archives**

Cynthia is looking for a member to volunteer to work this project.

### **NEW BUSINESS**

- **Veterinarian Certificate Form**

The current Veterinarian Certificate was designed for both the evaluations and the breeding stallions list. This form is not much use for evaluations, but may be useful for stallions to make sure they have no major genetic problems. There were suggestions to add question about white markings. Mike will make the changes needed and submit to the BOD for approval.

- **Advertising**

The Promotion Committee is looking at concentrating ads on the internet due to costs of paper publications. The subcommittee has been inactive lately, but Cynthia will check on their progress.

**NEXT MEETING:** August 27

### **FUTURE MEETINGS:**

September – TBD

October – TBD

November – TBD

December – TBD

January 16 -18, 2009

The meeting concluded at 9:55pm (Eastern)

Respectfully submitted,  
Curt Pierce  
NFHR Secretary