

**NFHR BOARD OF DIRECTORS MEETING
SEPTEMBER 24, 2008
MINUTES**

The meeting was called to order at 8:05 pm (Eastern)

PRESENT: Roger Cabic, Howard Fiedler, Cynthia Madden, Mike May, Mark McGinley, Curt Pierce, Ruth Sorum, Linda Syverson-Kerr, and Dan Watanabe. Jeff Pedersen joined the meeting at 8:15.

EXCUSED: Phil Prichard

PRESIDENT’S OPENING REMARKS:

Howard opened the meeting. Howard reviewed the final version of the resource guide and was very impressed. This is a great product and the Education Committee is to be commended! The Fjord Herald is also at the printers. Howard mentioned that the Ambassador Program is also a great way to get members more involved in the NFHR. He also mentioned that we are helping the Kentucky 4-H to include Fjord Horse information and pictures in an Equine Project teaching resource package.

APPROVAL OF PREVIOUS MEETING MINUTES

Curt reported that the minutes are being worked and will be distributed soon.

REGISTRAR'S REPORT:

Registrations are slightly lower, but transfers and membership are slightly up. Mike reported that all of the paper horse files (4 file drawers) are now scanned. All of the horse records are now electronic files with all documents for each horse in one location. Multiple backup copies ensure that the files will not be lost. They will next work on scanning the oldest stallion reports.

TREASURER’S REPORT: As of Sep 24, 2008:

BANK ACCOUNTS	
Bank of America Money Market	\$ 26,339.78
CD Bank of America	\$ 16,145.95
CD-Fairport Savings Bank	\$ 16,001.60
Checking-Bank of America	\$ 7,321.76
TOTAL	<u>\$65,809.09</u>

Evaluator expenses were higher than expected because of airline travel problems and new airline charges.

MOTIONS APPROVED BY EMAIL

1. On Sep 8, Linda motioned to provide a copy of the NFHR database without owner and breeder information to Murray State University for an Equine Sciences research project. Curt seconded. The motion was approved with one abstention.

2. On Sep 22, Curt motioned to approve the registration transfer of New Scandia Ragnar. Linda seconded. The motion was approved with one abstention.

COMMITTEE REPORTS:

- **WHEAP**

Dan reported Linda Yutzy will do the layout of the Media Package.

- **Fjord Herald Committee**

There is nothing to report at this time.

- **Education Committee**

We now have 82 people serving as Fjord Ambassadors. This represents 41 of the 46 states where there are Fjords. As of Sep 24, we still need ambassadors in Arizona, Arkansas, Nebraska, Nevada, and Oklahoma. Ruth reported that several ambassadors have also volunteered for other committees.

- **Promotions Committee**

Cynthia wants to get the photo database project going. Dan has some ideas.

Cynthia has been talking to a jewelry artist about Fjord related items. Mike asked about what to do with coffee mug orders. Many items are out of stock. Up until the Sep 15 meeting, they been waiting for logo decision before ordering more items. There was a discussion about restocking now so that items are available for Christmas season.

- **Website**

The new shopping cart is completed, but will be under going testing before it is put on the website. In May, 90 percent of the website visitors went directly into pony web. Recently, the majority of the website visitors are going to the NFHR front page. The classified ad section will be ready soon.

Jeff is working a corporate logo design criteria for NFHR sponsors.

There was a discussion about the problems using the NFHR.com address. In the near future the website will be moved back to NFHR.com and a redirect command will be used at NFHR.org. Both addresses will be able to access the NFHR website.

- **Elections Committee**

Five people are running for the BOD. All biographies were submitted on-time and sent to Mike. The ballots will go out on Oct. 1 or 2. Dan will write a notice for the general membership meeting and forum to go with the ballots.

- **Evaluation Committee**

The Libby evaluation was held on Sep 10 & 11.

The Evaluation Committee finalizing the posters showing the pictures and statistics for the top 10 to 15 stallions and mares that have been evaluated by the NFHR. The committee is getting price quotes from several printers.

- **FHI Committee**

There is nothing to report at this time.

There was a discussion about the proposed FHI by-law changes and NFHR representation. At the meeting in May, the General Assembly forwarded the FHI by-law change proposal to the FHI Board of Directors for ongoing discussion and possibly presenting a revised proposal to the next General Assembly meeting.

- **Finance and Budget**

There is nothing to report at this time.

- **Membership Committee**

The Committee is working on annual membership meeting and forum.

- **OPP Manual Committee**

There is nothing to report at this time.

- **Recognition and Awards Committee**

Linda has received paperwork for 5 excellent awards and a few versatility awards that will be awarded soon.

It was asked how long to keep application and point records once a Fjord has received the award. The decision was to keep the records for a year then dispose.

- **Show Committee**

There is nothing to report at this time.

- **30th Anniversary Committee**

Susan and Linda are going to take another trip to Lincoln to look at the completed facility renovations. They will also get some pictures of the facility for the website.

- **Strategic Planning Committee**

There is nothing to report at this time.

OLD BUSINESS

- **2009 BOD and Annual Meetings**

There was a suggestion from Wayne Hipsley not to label the forum as a “regional” event. Wayne is going to have a seminar on Friday. It was agreed to send the Forum information to the members in a constant contact email.

Wayne Hipsley is presenting Evaluating and Selecting a Fjord Horse seminar. There will be a reception for the members on Friday evening. There was a suggestion to find a corporate

sponsor for the member's reception. There will be two forum sessions on Saturday. Sessions will be presented by experts from Washington State University, UC Davis Veterinary Genetics Laboratory, and a Farrier Training School. There was a suggestion to have a Nutrena representative do a equine nutrition presentation. Sunday will be an open forum with a question and answer session. The annual membership meeting will be at 11:30am (Pacific)

- **Kentucky Horse Park Breed Weekend Update**

There are only three to four Fjords available. There was a decision not to do the Breed Weekend this year. Curt will call and email the Horse Park to explain the situation and ask to be considered again next year.

- **2010 World Games**

Wayne Hipsley is working to put together shared booth opportunities with other breeds and working with the organizers. Nothing is firm yet.

NEW BUSINESS

There was no new business.

NEXT MEETING: October 29

FUTURE MEETINGS:

December 3

January 16 -18, 2009

The meeting concluded at 9:54pm (Eastern)

Respectfully submitted,
Curt Pierce
NFHR Secretary