

NFHR BOARD OF DIRECTORS MEETING MAY 18, 2015

By Teleconference

CALL MEETING TO ORDER –Teressa Kandianis called the meeting to order at 6:03 PM MST.

ROLL CALL – Eric Watness led the roll call. All members were present including President, Teressa Kandianis, Staff: Nancy Newport, Jeanne Poirier, Board Members: Andrea Eppley, Bob Long, Eric Watness, Kay Konove, Beth German (who was excused before adjournment) Ardeth Obenauf, Cynthia Madden and Kelly Munro (newest member attending her first BoD meeting).

RATIFY MOTIONS APPROVED BY EMAIL (February 17-May 18, 2015): The BoD ratified the following motions by unanimous vote with Cynthia Madden moving to approve and Bob Long seconding the motion: On March 12 Ardeth moved and Andrea seconded that: I move that we do away with the Ambassador list on the website, replacing it with a means for interested people to contact the NFHR office or a member of the Board for a reliable contact in their area. The reason for the change is that it has become apparent that the Ambassador Program has not been widely used, the NFHR does not wish to give the appearance of endorsing individuals and it is difficult to keep such a lengthy list up to date. Motion passed. On March 25 Eric moved to approve the minutes of the BOD face to face meeting in Norco as corrected and Cynthia seconded, motion passed, Beth German abstained. On March 27, Ardeth moved and Andrea seconded a motion to fill the BOD seat vacated by Margie Diaz with Kelly Munro. Motion passed.

APPROVAL OF PREVIOUS MINUTES: none outstanding

PRESIDENT'S REPORT: - Teressa Kandianis welcomed our newest BoD member, Kelly Munro of Monroe WA where she and her husband Dan have just recently purchased a training, boarding and breeding facility. She also mentioned the need to find new BoD members to replace outgoing members including Teressa, Ardeth Obenauf and Beth German. She mentioned recent public Fjord activity including Fjord Horse participation in the Pegasus Parade at the Kentucky Derby and Syttende Mai parade in Ballard WA. She reminded all that the NFHR is much more than a magazine and encouraged members to invite others to join.

TREASURER'S REPORT: – Cynthia/Nancy, account balances as of 5/15/15, Checking \$16,921.04, Money Market \$2,003.05, BOA CD \$15,797.91

REGISTRAR'S REPORT: - Jeanne Poirier did not prepare a written report but mentioned that we are at 708 addresses for the Spring 2015 Herald issue. While foal registration is down the number of transfers of ownership shows horse sales are occurring. Discussion was had on ways to track trends.

NEW BUSINESS:

Herald Ads & Banner Ads-Nancy Newport reported that efforts are being made to resolve accounts receivable for ads and we need to encourage new advertisers.

Wish Lists-Nancy Newport also proposed that the BoD put an ad in the Herald seeking wish list items that are needed for NFHR activities. Teressa will contact Ruth Sorum of the NFHR Foundation to determine ways that donations can be made including earmarked donations. Discussion also occurred about other sources of crowd funding which will be investigated by Kelly Munro.

OLD BUSINESS:

FHI-Teressa Kandianis discussed re-joining the Fjord Horse International. Eric Watness moved and Bob Long seconded a motion to rejoin the FHI in 2015 by payment of the membership fee and sending a letter to the FHI outlining NFHR expectations for participation. The motion passed unanimously.

Evaluator training-Bob & Jeanne updated the BoD regarding potential evaluators, training and a new manual. With the help of Phil Odden and Dan Watanabe the new proposed Norwegian evaluation system and other ideas for improving our evaluation process have been discussed. The Evaluation committee has met once since Norco and another meeting needs to be convened.

2015 Evaluations-Jeanne reported that the Herndon evaluation is moving forward with Margaret Bogie taking the leadership. Wendy Bauwens has offered to convene an evaluation in the Bozeman area for 2016 likely to occur the third weekend in August, 2016. The BoD has already given preliminary approval to the Montana evaluation. And Ardeth Obenauf mentioned the possibility of a 2016 evaluation in Indiana at a location and date to be arranged with a presentation to the Evaluation committee yet to occur.

2016 BOD seats-Teressa led a discussion about succession to the BOD. Several possible nominees were discussed.

Budget-Cynthia Madden suggested that the Budget be readdressed after further input including Herald cost control and increasing revenue. Reducing unnecessary printing of some items was discussed as well as size of the publication itself. A possible motion to reduce the size of the Herald was tabled pending more research on costs. Cynthia will work on presentation of a new midyear budget

that more accurately shows where we are. Publication contracts, increasing advertising and management of publication were discussed without any action taken.

Herald Ads-Nancy Newport discussed ads. No action taken.

NEW BUSINESS:

2016 BoD Face to Face meeting: Bob Long raised the question of location of the 2016 Face to Face BoD meeting. Eric Watness moved and Bob Long seconded a motion to hold the 2016 BoD Face to Face meeting in the spring of 2016 in Madison, Wisconsin to be arranged with the leadership of Bob Long. Motion passed unanimously.

2017 NFHR Forum: Eric Watness moved and Bob Long seconded a motion to accept an invitation from the Pacific Northwest Fjord Promotion Group to host the 2017 NFHR Membership Forum in the Northwest region dates and location to be arranged with the leadership of the PNFPFG. Motion passed unanimously.

ADJOURNMENT: Cynthia Madden moved and Andrea Eppley seconded a motion to adjourn. Motion passed unanimously. 8:00 PM MST.

Eric Watness, Secretary