

**NFHR BOARD OF DIRECTORS MEETING MINUTES**  
**Tuesday, September 10, 2019 6:00 PM (Mountain Time)**

**CALL MEETING TO ORDER** – Eric called to order

**ROLL CALL** – Eric, Jennifer, Kay, Jessica, Darby, Curt, Jeannie, Rory, Jim, Kelly, Nancy excused absence

**RATIFY MOTIONS APPROVED BY EMAIL** – none

**APPROVAL OF PREVIOUS MINUTES:** Darby made a motion, seconded by Kay. Passed unanimously.

**PRESIDENT’S REPORT** – Seems that everyone had a wonderful summer with their horses, but we’re looking forward to buckling down and moving forward with good business!

**EXECUTIVE DIRECTOR’S REPORT** – Nancy- approved absence

**REGISTRAR’S REPORT** –

Membership:2019 – 673

2018 End of year – 680

Foals:

2019 Registered – 44

2019 Awaiting DNA, pending registration – 22

2018 Registered – 102

Registrations are coming in for 2019 foals, as they reach their 6 months of age.

**TREASURER’S REPORT:** - Report sent to BOD in an email.

**OLD BUSINESS:**

- **Sept 1<sup>st</sup> closing of BoD nominations-** all three vacating officers have decided to renew and retain our current officers. No nominations have been received. We will still be having a vote to change the by-laws.

**NEW BUSINESS:**

- Discussion regarding the NFHR database-Jeanne- Current developer contacted NFHR- Developed our current Heavy Horses Database. He would like to help develop our online database going forward. Executive committee needs to meet and further discuss. Will meet September 25<sup>th</sup> at 6:30 MTN.
- Contracts and Annual review of paid staff – Eric- Need to have contracts and annual reviews with Executive Director and Herald Editor.
- Discussion about committee expectations – Eric- Our committees take work, and we need to work to improve the entire organization.
- Discussion regarding the Herald including content, proposal for soliciting advertising, billing and staffing – Jessica- Have noted shortcomings- reinstate poly-bagging and advertisement management. Utilize basecamp for articles and ads. Focusing on member content. It is clear that the members would like quality of content and product. Motion to approve one-page ad space for Sara Jongsma in exchange for Herald advertising help made by Curt, Seconded by Kay. Approved unanimously.
- Finding or retaining Board of Director members – Eric- As stated above, members are retaining their current positions.

**COMMITTEE UPDATES:**

- Breeders – Kelly- Working on a breeder’s packet for potential breeders. A place to show additional photos, descriptions etc. Stallion issue of the Herald was due Sept 1. Breeder ethics discussion- looking for a specific proposal for next meeting.
- Education – Kay – Planning articles on genetics, three-part series. Put a standing education section in the Herald from the committee.
- Marketing, Promotion, Membership, Awards, Youth - Darby-Partnership with Equine Trail Sports, high point ribbon for classes in their system at the end of the year. No fee required, we just verify that the horses are registered, and owner/rider is a member of NFHR in good standing. Darby to communicate our interest and report back.
- Elections – Eric- See above
- Evaluation – Eric- continually working forward on evaluations.
- Executive – Eric- See above
- Finance – Rory/Curt- Emailed report

- Fjord Herald – Jessica – October 1<sup>st</sup> –Fall Issue Deadline- Stallion ad sale to promote on Facebook- deal to provide in two issues. Historically successful. Print a “photo requirement” section in the Herald so that owners know what to submit, including photographer credit.

**Next meeting scheduled for November 12<sup>th</sup> 6:00pm MTN**

**Meeting adjourned- Made by Darby, Seconded by Curt- 7:08 MT**