

Impromptu Meeting with Regional Club Representatives
January 17, 2009
Minutes

The meeting started at 5:00 pm (Pacific)

BOD Members: Bill Coli, Howard Fiedler, Cynthia Madden, Mike May, Jeff Pedersen, Curt Pierce, Phil Prichard, Ruth Sorum, and Dan Watanabe.

Attendees: Beth Beymer, Lee Hardin, Teresa Kandianis, Nancy Newport, Bitten Nors, Henrik Nors, Sandy North, Jeanne Poirier, Linda Syverson-Kerr, and Gayle Ware. *(These members may or may not be club officers, but were interested in attending this meeting with the NFHR BOD.)*

Dan opened the meeting welcoming the members and mentioned that the NFHR wants to establish better communication and an active and dynamic relationship with local/regional clubs. How can the NFHR and regional clubs work together and for one another in support of the Fjord Horse and Fjord community?

Some Ideas Discussed by the NFHR BOD:

The NFHR can include local club membership form with NFHR new member applications and a list of all Fjord clubs. Can clubs include NFHR membership applications with club renewals? The regional clubs can help us with NFHR activities and help getting more member participation.

The local and regional clubs can have space on NFHR website. Clubs can also have articles and info in Fjord Herald. The NFHR can setup a Yahoo group for all the club's officers to communicate and discuss issues among themselves and the NFHR officers. If interested in participating in this Yahoo group, the clubs need to provide officer email info to Mike.

Ideas from the Attendees:

It would be nice to have Expo kits for use at expos, fairs, etc. This also could include a library of downloadable fact sheets and pamphlets. The kits could include NFHR and Nutrena banners.

Can the NFHR help the clubs obtain cheaper event insurance?

Reciprocity with clubs for membership, award programs, educational seminars, and help with activities. This includes moral, financial, and resource support. Some clubs are more interested in non-show activities.

Some regional clubs have specifically requested financial grant support from the NFHR.

Provide promotional items at cost to the local and regional clubs. Use the feedback for what items to offer.

The economy situation forces us to work together to get economy of scale and provide a consistent message.

Dan closed the meeting with a thank you to the attendees for a good start to improving relationships and communication with and amongst the local and regional clubs.

The meeting concluded at 6:00pm (Pacific)

Respectfully submitted,
Curt Pierce
NFHR Secretary