NFHR BOARD OF DIRECTORS (BoD) MEETING MINUTES January 29-30, 2022

CALL MEETING TO ORDER: Curt called the meeting to order at 8:46am (MST)

ROLL CALL:

- Curtis (Curt) Pierce
- Jessica Reuterskiold Excused for Saturday, Zoom on Sunday
- Rory Miller
- Jim Raabe Zoom
- Nancy Newport
- Jeanne Poirier
- Sarah Clarke
- Karl Froelich
- Wendy Luscombe Zoom
- Cherrie Nolden Zoom
- Jo Wilgus

RATICATION OF EMAIL MOTIONS: On Jan 23, 2022, Sarah motioned that we allow the Norwegian Fjord Horse Foundation to have the larger ad in the Fjord Herald at no additional cost. Rory seconded. Sara motioned to ratify the motion, Rory seconded. Motion was ratified.

APPROVAL OF PREVIOUS MINUTES: Minutes for the BoD were previously approved.

WELCOME and OPENING REMARKS: Jeanne welcomed everyone to her home and gave a brief explanation of the home's layout. Curt thanked the board members for volunteering and welcomed everyone to the annual Face-to-Face meeting. Due to COVID-19 concerns and the death of a very close family friend, Jim, Wendy and Cherrie are on Zoom. Jessica is at a funeral but will attend via Zoom on Sunday.

INTRODUCTIONS: Everyone gave a brief description about where they live and their first significant Fjord Horse.

MEETING TIMELINE: These minutes do not follow the actual meeting timeline but are organized by subject manner. All times are Mountain Standard Time (MST).

- Saturday Started at 8:466am and ended at 4:58pm
- Sunday Started at 8:38am, broke for lunch and membership meeting at 12:07pm, restarted at 1:52pm, and adjourned the meeting at 2:20pm

ISSUES:

- Update on database: Jeanne presented a brief overview and update of the database project. Searches for horses and owners are now done within the database instead of a separate service.
- Rules of Registration:
 - Jeanne presented the changes she recommended. During the discussion, Cherrie motioned, and Wendy seconded to change Article IX, "Castration of a

Stallion or Colt." The proposed name is "Change of Reproductive Status." Cherrie's proposal includes a paragraph on declaring a mare as not eligible to produce registrable offspring, with an option to remove the designation in the future. The motion was approved. The board voted to make the proposed RoR changes available for written membership comments until June 30, 2022, in accordance with the NFHR Bylaws. All comments must be received by letter or email in the NFHR office.

- Ourt presented the 4 proposals for Article I, D (also known as the crossbreeding rule). After much discussion, it was decided to make all 4 proposals available to the membership for written comments until June 30, 2022. Depending on the comments received, the board will then consider if further action is needed.
- o Karl proposed a new policy of requiring microchipping to register a Fjord. Karl motioned and Jo seconded to require microchipping for all Fjords being registered after Jan 1, 2023. Sarah amended the motion to 'follow the process of submitting this microchipping requirement as a RoR change to the membership for comment after Jan 1, 2023'. Amendment accepted. Motion was approved. This is not retroactive for Fjords that are already registered but are not chipped. This was not included in the changes submitted to the membership due to this potential RoR policy change discussion not being a part of the crossbreeding RoR changes and not to be considered by the membership for comment until Jan 1, 2023, and not for potential enactment until Jan 1, 2024.
- Jeanne suggested considering reducing the registration fee by \$10 if a member has a microchip inserted as a prerequisite of registration. Cherrie motioned and Wendy seconded to reduce the registration fee by \$10 per horse for the next 2 years, effective immediately, and expiring Jan 1, 2024, if the owner submits proof of m/c before the registration is completed. Motion was approved. This 2-year registration fee reduction is to encourage owners to chip Fjords submitted for new registration and to help breeders transition to chipping their Fjords before this policy would officially be enacted. This fee discount is not applicable to transfers or chipping of a Fjord that is already registered but not currently chipped.
- Sarah introduced a discussion about removing the requirement of a vet signature on the microchipping form, and Cherrie suggested adding a Notification of Microchipping form certification statement that the chip 'was' inserted (not specified by whom), along with owner signature. Sarah motioned and Cherrie seconded to modify the microchip form to require signature by owner. Motion was approved. Jeanne will modify the form.
- Membership Categories and Fees: Jeanne presented info about life membership and fees
 in general. After a discussion, Karl motioned and Wendy seconded that effective
 October 1, 2022, the membership and general fees will be:
 - o Single Adult Membership from \$60 to \$70
 - o Family Membership from \$70 to \$80
 - Delete Youth Membership category (This category has not been used in last few years)
 - Life Membership from \$525 to \$1,000
 - o Family Life Membership from \$625 to \$1,200

All other fees will be raised \$5.00 This motion was approved

- NFHR personnel and contractors
 - Approved a 5 percent pay raise for the Registrar
 - As announced in the Executive Director's Report, Nancy Newport is resigning as
 executive director effective after the annual membership meeting. Thank you for
 your service Nancy!
 - Discussed hiring a bookkeeper and holding off hiring an executive director.
 Jeanne will talk to local bookkeeper.
- Fjord Herald: Jessica talked about:
 - o Implementing the standard operating procedure for Herald Committee and utilizing recently agreed upon Complimentary Advertising Policy
 - Creating a page on the NFHR website to announce a list of each issue's articles, reference submission requirements, and help entice people towards membership or purchasing extra copies
 - The committee would like to see more participation from the other NFHR
 Committees in providing updates to the Herald. It is important for the
 membership to see the committees at work
- Evaluations: Jeanne update info concerning the Oregon evaluation. Just received an application for Iowa. Curt mentioned that more locations are needed. We also need more volunteers for the committee.
- Promotional Materials: The NFHR is out of rack cards. Discussed ordering more NFHR rack cards. Rory motioned to buy up to \$2000 worth of rack cards, Sarah seconded. Motion was approved. Curt mentioned that the NFHR does not currently have a booth display. The NFHR does have a real nice 10-foot banner. Discussed only sending NFHR materials to only NFHR members. The promotions committee will discuss options.
- Social Media Person or Committee: Jessica, Jeanne and Nancy have done a good job
 watching the Facebook group. There is a NFHR YouTube channel and Instagram, no
 presence on TikTok and Twitter. Need board members interaction on social media but do
 need social media policy/guidelines for board member interaction. Discussion about
 needing a spokesperson for the board.
- Breeders Award: Discussed efforts done in the past and possible options using objective criteria. Curt will send past proposals to the awards committee and solicit input from the breeders committee.
- Bylaws Update: Need Bylaws review, last complete review was in 2010. There was an
 email motion by Wendy and seconded Cherrie to change the Bylaws concerning changes
 to the Rules of Registration. This motion was withdrawn by Wendy and Cherrie. Need to
 examine rule concerning the Face-to-Face.
- Membership Committee: Discussion about making the membership committee a liaison between the membership and the board. Need to be careful about intruding into someone's life like the telemarketers but need better communication with the membership.
- Board Email Protocols: Discussion to use capital letters in the subject line like MOTION, NEW BUSINESS, etc. to get attention of the board members. Karl will develop policy and send to the board.

COMMITTEE ASSIGNMENTS:

- Awards Wendy
- Breeders Curt & Cherrie
- Bylaws Karl, Jessica, Sarah & Wendy
- Education Sarah & Cherrie
- Election Curt & Jessica
- Evaluation Curt
- Executive Committee Curt, Jessica, Rory, and Jim
- Finance Rory
- Fjord Herald Jessica
- Membership & Youth Jim & Jo
- Promotion Karl

Committees present the committee's objectives and goals at the next board meeting. Discussion about committee communications using Zoom, emails and Facebook. The board members on a committee can be either the chair or a liaison to the board if a non-board member of the committee is the chair.

BOARD MEETING SCHEDULE FOR 2022:

- Feb 8
- Apr 12
- Jun 14
- Aug 9
- Oct 11
- Dec 13

Meetings at 6:00pm (Mountain Time). Schedule will be on the NFHR calendar. Members are invited to listen to the meetings and can provide input at the end of the meetings.

Submitted by Jim Raabe and Curt Pierce