



2013 ANNUAL REPORT
Norwegian Fjord Horse Registry
1801 West County Road 4
Berthoud, CO 80513
www.nfhr.com
303-684-6466

PRESIDENT'S REPORT: Teresa Kandianis

This past year was a momentous one for the Registry. Major projects of revising the By Laws and Rules of Registration and Transfers were accomplished. In the Rules of Registration and Transfers, which is the heart of the Registry, one major change was to increase the inbreeding prohibition from two generations to three generations to insure diversity in North America's Fjord Horse. The Registry had two successful evaluations in 2013 – in Libby, MT and Herndon, VA. We expect in 2014 to see more evaluations as well.

Then, there was the little thing of undertaking sponsorship of an equestrian entry to the Tournament of Roses Parade in Pasadena on January 1, 2014. The hundreds of volunteer hours put into this effort is a tribute to Registry members joined in this project by a common thread of love for the Norwegian Fjord Horse. Dozens of contributions from all over North America helped those going to the Parade defray their expenses with no costs assumed by the Registry itself. The most meaningful contributions for me, as President of the Registry, is that all five of the regional Fjord clubs donated what they could to the effort. I hope this means that our future relations with the clubs will continue to strengthen as we find ways to support each other. Add to that the release of the Disney movie "Frozen" that featured animated Fjord Horses and recent news that this movie will become a Broadway play. "Frozen" has become a worldwide hit and promises to be a classic Disney film – keeping the beautiful animated Fjord Horses in the public eye for years to come.

All in all, 2013 was a year of progress. Your Registry is financially stable, evaluations are back, our By Laws and Rules of Registration have been cleaned up, and we've shown our beautiful and talented horses to millions. That isn't to say there isn't more to do. But, I have confidence that our Executive Director, Registrar and our Board of Directors are up to the task. Thank you for your trust and support.

EXECUTIVE DIRECTOR'S REPORT-Nancy Newport

For me, the highlight of the year was the uniting of our members from across the nation to help the Rose Parade Fjord Entry realize their dreams of representing the Norwegian Fjord Horse. This was a huge promotional opportunity and I'm very proud and thankful that our members realized this and stepped up to help. We received donations from all over the US and Canada from new and old members, breeders, owners, enthusiasts, Norwegian Americans and friends of friends! Also, each and every regional club donated. That, coupled with the Disney movie *Frozen*, made this a big promotional year for FJORDS!

The By-Laws revision project was also finished in 2013. That, coupled with the Rules of Registration and Transfers update, was a huge undertaking and a very successful one. I am very pleased with the effort and amount of time that the Board of Directors is willing to put into the effective running of the Registry.

REGISTRAR'S REPORT-Jeanne Poirier

Horses Registered per Year (1-1-2005 to 12/31/13)

	2005	2006	2007*	2008	2009	2010	2011	2012	2013*
Mares	187	187	221	143	105	87	104	104	78
Stallions	57	67	78	57	35	31	26	31	30
Geldings	114	112	150	92	69	62	61	57	48
Total	358	366	449	292	209	180	191	192	156
Ownership Transfer	411	564	614	547	377	330	270	295	265

*Amnesty Years

Gender Statistics 2013:	Mares	Stallions	Geldings	TOTAL
Living	3460	461	2432	6353
Deceased	290	95	121	506
TOTAL	3750	556	2553	6859

Colors:			Top 5 States:		Top Provinces:		Other Interesting Stats:	
Brown Dun	6335	92.4%	Wisconsin	619	British Columbia	103	Hawaii	1
Grey Dun	310	4.5%	Washington	560	Nova Scotia	81	District of Columbia	1
Red Dun	106	1.5%	Minnesota	554			Costa Rica	5
White Dun	101	1.5%	Montana	379			Australia	2
Yellow Dun	6	.09%	California	361			New Zealand	1
Kvit	1	.01%						

NFHR Membership Statistics			
	2011	2012	2013
Single	472	478	446
Family	198	170	145
Life Single	104	117	107
Life Family	30	30	31
<i>Fjord Herald</i> Subscribers	48	40	46
Complimentary Memberships	8	7	7
TOTAL	852	842	782

EDUCATION AND PROMOTIONS COMMITTEE-Ardeth Obenauf

Objective: Provide educational opportunities to NFHR members and to the public and facilitate promotion of the Fjord Horse.

Highlights of 2013:In 2013, the Education Committee has contributed text for two articles in major equine publications. We continue to coordinate the flow of information to our membership through the Constant Contact emails with the help of Margaret Bogie of Ironwood Farm in Virginia. The Education Committee also helped with the effort to take Norwegian Fjords to the Rose Bowl Parade by preparing some of the materials required for our application, including the narrative for the TV commentators among other things. We did not reach our goal of producing more educational videos, but hope that can happen in 2014.

ELECTIONS COMMITTEE-Teresa Kandianis

Objective: Solicit and accept nominees for the Board of Directors and conduct elections.

Highlights of 2013: No election was held in 2013 for the three positions that were open. Upon asking for nominations, we had three candidates for those Board seats. Two, Margie Diaz from Lake View Terrace, CA and Kay Konove from Stockbridge, MA, were current Board members and chose to run again as their terms had expired. One member, Cynthia Madden from Las Cruces, New Mexico, agreed to run for the third seat vacated by Jeff Pedersen of Cedar City, UT. Jeff had finished his second three year term and wasn't eligible to run again for a consecutive third term. Since there were only three candidates for three seats, an election was not necessary according to the By-Laws. This also saves the Registry a considerable amount of money by not requiring the mailing of ballots. Cynthia ultimately had to excuse herself due to medical issues. The BOD then appointed Andrea Eppley to that seat. Andrea is our only new Board member for 2014. She owns Silver Drache Farm in Indiana and we look forward to a fresh set of eyes, ears and brainpower from her.

The three seats open at the end of 2014 are currently held by Bill Coli from western Massachusetts, Bob Long from Wisconsin, and Gretchen Payne from Eastern Washington. Bill Coli is term limited and will not be eligible to run again this term. Both Gretchen Payne and Bob Long can run again for a three-year term.

We are trying to be very frank when looking for new Board members as to the amount of work that is required. If you feel you can contribute as a Board member and have the time necessary to do so, please contact Teresa Kandianis, President or Nancy Newport, Executive Director.

EVALUATION COMMITTEE-Bob Long

Objective: Ongoing development and oversight of the NFHR evaluation program

Highlights of 2013: The Evaluation Committee had a very successful year. I would like to thank the entire Committee for their effort and support. I would particularly like to thank Jeanne, my co-chair, for her helpful advice and keeping me on track.

First of all, we were able to finish, approve, and implement the Family Fjord Riding and Driving Tests. Unfortunately, these had bogged down for a number of years. These tests proved to be very well accepted and fun for the participants at the two Evaluations.

Secondly, we had two very successful Evaluations in 2013. One in Herndon, VA and the second in Libby, MT. Margaret Bogie did a great job of organizing Herndon. I feel Jeanne did an outstanding job as the TD at both Evaluations. She really put me to work at both. Nancy was a great help at Libby, taking over as secretary and keeping things well organized. We refined some things after Herndon to make Libby run a little more efficiently, such as making the size of the test smaller, moving the position of Evaluators, having participants on deck sooner, etc. By doing so, we were able to cut the length of time for some of the tests, such as the Foundation Test, almost in half.

I am also pleased to announce that we have an Evaluation approved for the MidWest that will be held July 9th & 10th, 2014. A three-day Fjord show will follow the Evaluation. Sophie Fiedler has been helping me work on this project. Margaret Bogie has consented to be our secretary which is greatly appreciated.

FJORD HERALD COMMITTEE-NFHR Office

Objective: Assist the *Fjord Herald* Editors to obtain, solicit, and generate content for the *Fjord Herald* issues to include advertising, articles and photos.

Highlights of 2013: The *Fjord Herald* continues to be the premier publication of the NFHR. 2013 brought some woes with our printer and some unforeseen delays in publishing. We are working hard to prevent this from happening in the future. We continue to ask the membership for photos, articles and news.

RECOGNITION AND AWARDS COMMITTEE-Anne Crandall

Objective: Recognize achievements of NFHR Members and their horses.

Highlights for 2013:

Fun with Fjords

Enrolled: 14

2013 Awards Presented: 0

Steppin' Out

Enrolled: 12

2013 Awards Presented: 0

Trail Riding/Driving

Enrolled: 13

2013 Awards Presented: 0

Versatility

Enrolled: 7

2013 Awards Presented: 0

Register of Excellence

Enrolled: 34

2013 Awards Presented: 1

Driving Participation Award

Enrolled: 0

2013 Awards Presented: 034

YOUTH COMMITTEE-Gretchen Payne

Objective: Provide NFHR youth members the ability to provide input and direction to the BOD and NFHR committees, and develop NFHR youth related programs. This committee is open to any youth and young adults who own, ride, or drive Fjord horses.

Highlights for 2013: We started the year brainstorming new ways to re-energize the Youth Committee and our Youth Membership. Kaitlyn Halsted and her father Matt Halsted took up the challenge of coordinating many of the promotional ideas, which included adding a Youth section to the Herald, sending out a "kids only" welcome packet for those who purchased a Youth Membership, as well as updating and posting to the Youth page on Facebook. Initial effort was put forth, however due to family schedules, a change of horse plans, and other projects going on, much of this initial energy eventually fizzled. The ideas were put in place; they just needed to be implemented. Getting the Youth Committee back in action is a top priority for us in 2014. It is in need of some renewed attention and marketing - hopefully bringing forth many of our youth who aren't aware of this Membership or the activities they can partake in. Our goal is to make it FUN, educational, and something they can do to share their love of the Fjord.