



2014 ANNUAL REPORT
Norwegian Fjord Horse Registry
1801 West County Road 4
Berthoud, CO 80513
www.nfhr.com
303-684-6466

PRESIDENT'S REPORT: Teressa Kandianis

Welcome to all of our members attending the 2015 NFHR membership meeting along with all of our special guests from abroad. We are happy to introduce you to Fjord lovers representing the Registries in Norway, Denmark and Canada and a special Norwegian guest who rode a beautiful Norwegian Fjord named Snorki in the World Equestrian Games in Normandy, France last August. We believe it is only the second time in the history of the WEG that a Norwegian Fjord was included among all of the other stellar equestrian athletes.

Last year, 2014, has been an unusual year for the Norwegian Fjord Horse Registry as it began on January 1st with thirteen beautiful fjords ridden and driven in the famous Rose Parade in Pasadena, California. We, or I should say, the Fjords, were highly popular there. The Registry and our North American breeders were inundated with hits on our websites as the parade was televised and our horses came up on television screens worldwide – not to mention the almost one million viewers along the six mile parade route.

Our members also continued to present their Fjords throughout North America at Expos, parades, and a wide variety of open shows including Western, driving, jumper, endurance, trail and dressage events among others. Fjords even made it to the regional championships for the United States Dressage Federation. These successful outings are even more impressive given the very small population of Fjords scattered throughout the very large countries of the USA and Canada.

As you will see from our Registrar's Report, breeding numbers are still down since the economic downturn began in 2007. But folks out there are looking for Fjords of all types and sizes so transfers are going strong. As a Registry, this is concerning as a certain number of foals are needed to insure that our DNA pool remains robust. We will be hearing a lot about this during our 2015 Forum and Evaluation.

We have more and more stallions that are licensed for AI and ship semen across the land – including one successful breeding of the Canadian stallion, Mogly, to a Fjord living in Australia! This offers exceptional opportunities for you mare owners who wish to breed to a stallion that isn't located close enough to make it practical.

For the Registry itself, our finances remain flat and we thank all of our members who went above and beyond the base fees and made additional contributions to the Registry and to the Norwegian Fjord Horse Foundation. The Foundation offers a vehicle for us to donate to the future of the Fjord in tax deductible dollars and I encourage anyone who is looking for a worthy charitable cause to take a look at the Foundation.

The Board members for the Registry are basically an unpaid staff who provide support for our incredible Executive Director Nancy Newport and incredible Registrar Jeanne Poirier. Each Board member contributes their own unique skill set to further Registry goals and run the business of our nonprofit – usually individually taking on projects that require a substantial time commitment. We have three Board members who will be term limited in 2015 meaning that we will be looking for three new Board members to begin in 2016. So, this will be the last Members Meeting for me, Beth German and Ardeth Obenauf. I would encourage any of you who have time and skills to offer to apply to be on the Board. Information on who is qualified and how to apply is presented regularly in the Fjord Herald, and our social media outreach platforms.

It has been a pleasure, sometimes frustrating, but always rewarding, to serve on the NFHR Board of Directors. I have gotten to know so many of our members and learned so much about Fjords over the past six years and about our Rules of Registration and By Laws and why they exist. The Registry is always a work in progress so choosing your future Board members is crucial. I'd also like to thank two outgoing Board members, Bill Coli from western Massachusetts and Gretchen Payne from eastern Washington. They were excellent contributors to the cause and continued to do so up until the waning hours of 2014. And also would like to welcome our two new Board members, Eric Watness of Seattle, and Cynthia Madden of New Mexico and welcome back for a new term to Bob Long of Wisconsin.

All of the Board members welcome input from our members and, for that matter, nonmembers as well (though we will be encouraging you to join!). Our contact information is prominently displayed on the masthead of the Fjord Herald.

EXECUTIVE DIRECTOR'S REPORT-Nancy Newport

I am encouraged by the recent activity of new members and breeders. Some of us are getting older and I have high hopes that the Fjord Horse legacy in North America will continue to prosper. I am very thankful for all the support the membership gives us when asked. I just have to pick up the phone and I always have someone who is willing to help with something. I would also like to mention the Fjord Foundation's help with our educational projects. We couldn't provide these opportunities without their support.

REGISTRAR'S REPORT-Jeanne Poirier

Horses Registered per Year (1-1-2005 to 12/31/14)

	2005	2006	2007*	2008	2009	2010	2011	2012	2013*	2014
Mares	187	187	221	143	105	87	104	104	78	63
Stallions	57	67	78	57	35	31	26	31	30	15
Geldings	114	112	150	92	69	62	61	57	48	37
Total	358	366	449	292	209	180	191	192	156	115
Ownership Transfer	411	564	614	547	377	330	270	295	265	274

*Amnesty Years

Gender Statistics 2013:	Mares	Stallions	Geldings	TOTAL
Living	3501	457	2472	6430
Deceased	308	96	129	533
TOTAL	3809	553	2601	6963

Colors:			Top 5 States:		Top Provinces:		Other Interesting Stats:	
Brown Dun	6338	91%	Wisconsin	623	British Columbia	99	Hawaii	2
Grey Dun	323	4.6%	Minnesota	562	Nova Scotia	85	District of Columbia	1
Red Dun	189	2.7%	Washington	554			Costa Rica	5
White Dun	105	1.5%	Montana	383			Australia	2
Yellow Dun	6	.09%	California	378			New Zealand	1
Kvit	1	.01%						

NFHR Membership Statistics				
	2011	2012	2013	2014
Single	472	478	446	441
Family	198	170	145	134
Youth (new in 2014)				10
Life Single	104	117	107	108
Life Family	30	30	31	30
<i>Fjord Herald</i> Subscribers	48	40	46	50
Complimentary Memberships	8	7	7	7
TOTAL	852	842	782	780

EDUCATION AND PROMOTIONS COMMITTEE-Ardeth Obenauf

Objective: Provide educational opportunities to NFHR members and to the public and facilitate promotion of the Fjord Horse.

Highlights of 2014: Every month or so a Constant Contact email to our membership is generated. These are collected, compiled, edited and forwarded to Margaret Bogie who does the formatting and sends the CCs out. Regular requests from publications are handled as needed. Sometimes these require writing an article, supplying photos, or checking facts as requested. Two ongoing video projects are in the works. One is a series of videos of information for new Fjord owners. The other is a series of videos on what it is like to have your horse Evaluated. Preparations are being made for an NFHR Entry in the 2015 Pegasus Parade in Louisville, KY, part of the Kentucky Derby Festival. The NFHR was invited to attend after our appearance in last year's Rose Parade.

ELECTIONS COMMITTEE-Teressa Kandianis

Objective: Solicit and accept nominees for the Board of Directors and conduct elections.

Highlights of 2014: The committee has been actively seeking applicants for Board seats that became open at the end of 2014 and for those three seats that will be open at the end of 2015. Board members have been asked to contact potential Board members that they know and explain Board duties and responsibilities. The recruiting for end 2014 was successful with two new Board members, Eric Watness and Cynthia Madden, coming on to the Board and for returning for another three year term by Bob Long. Three Board members will be term limited at end 2015, Beth German, Ardeth Obenauf and Teressa Kandianis, and candidates will be needed to fill those seats. It is Board policy to clearly explain the time requirements for serving on the Board and to seek out candidates with skills that will help the Registry.

EVALUATION COMMITTEE-Bob Long

Objective: Ongoing development and oversight of the NFHR evaluation program with emphasis on Evaluator and TD Training Program.

Highlights of 2014: I would like to thank Jeanne, the committee co-chair and the entire committee for their continued support. In April, Phil Odden put on an excellent program on the Family Fjord Tests with demonstrations at the Minnesota Horse Expo. It was well received by not only Fjord owners, but also by other horse enthusiasts. In July we had our only Evaluation for 2014 at LaCrosse, WI preceding the MWFHC show. The Evaluation was successful and a learning experience. We had an Evaluator Trainee shadowing our Evaluators, and although she did a good job, it was apparent that we need to develop a comprehensive Training Program and Manual. I would like to thank all those who helped at the show. Jeanne our TD and Nancy our Secretary ran a smooth program. A special thanks to Margaret Bogie for keeping us organized and board members Ardeth and Margie who attended and really pitched in to help. At the present time we are working on developing an Evaluation and TD training outline and manual. And, although things have been going a little slowly, things are progressing

and will be our main emphasis for 2015. Currently there are two Evaluations scheduled for 2015. One in California associated with the Educational Forum in February and the second will be in Herndon, VA in July. Work has been progressing on the 2015 Forum with the main focus on the Evaluation system. It will be the first time in years that we have had all our Evaluators together at one time. We are also excited to have the Norwegians, Danes and Canadians joining us.

FJORD HERALD COMMITTEE-Teressa Kandianis

Objective: Assist the *Fjord Herald* Editors to obtain, solicit, and generate content for the *Fjord Herald* issues to include advertising, articles and photos.

Highlights of 2014: The Herald continues to struggle to increase advertising revenues. Though the Fall, 2013 Issue was very late, and the Winter, 2014 somewhat late, the Herald's timeliness has improved since then. The Board encourages members to submit articles, but also to suggest subject matter that they would like to see in the Herald. Also, remember to submit those photographs of your Norwegian Fjord foals!

RECOGNITION AND AWARDS COMMITTEE-Anne Crandall

Objective: Recognize achievements of NFHR Members and their horses.

Highlights for 2014:

Fun with Fjords

Enrolled: 15

2014 Awards Presented: 0

Steppin' Out

Enrolled: 13

2014 Awards Presented: 1

Trail Riding/Driving

Enrolled: 13

2014 Awards Presented: 0

Versatility

Enrolled: 8 (three of these have completed 2 of the 3 categories)

2014 Awards Presented: 0

Register of Excellence

Enrolled: 36 (three of these have accumulated 75+ points towards the 100 required)

2014 Awards Presented: 2

Driving Participation Award

Enrolled: 0

2014 Awards Presented: 0

YOUTH COMMITTEE – Gretchen Payne

Objective:-Provide NFHR youth members the ability to provide input and direction to the BOD and NFHR committees, and develop NFHR youth related programs. This committee is open to any youth and young adults.

Highlights for 2014: The Youth Committee ended 2014 with 10 new Youth members. While the numbers are still small, it shows promise that the younger generation is interested in being a part of the NFHR through "their" own outlet. To help encourage this, we have the NFHR Youth page on Facebook and we also connect directly through mail/email. Our Facebook page alone has over 400 likes! The kids seem to love the contests we post; the bracelet prizes are a big hit. The Spring Herald 2015 will also feature a section devoted to our youth members, where they can share pictures, articles, contests, etc. We are hopeful to make this a more prominent section of the publication. The Youth Committee hopes to drum up additional interest and new members for 2015, starting with encouraging renewals.