

2015 ANNUAL REPORT Norwegian Fjord Horse Registry 1801 West County Road 4 Berthoud, CO 80513 <u>www.nfhr.com</u> 303-684-6466

PRESIDENT'S REPORT: Teressa Kandianis

The NFHR had an eventful 2015 – beginning Valentine's Day weekend in Norco, California. There, all of our Evaluators gathered along with Fjord Horse Registry officials from Denmark and Norway for an Evaluation and Forum. We also hosted Birgitte Reitan, who is on the Norwegian Para Dressage Team, and who rode a Norwegian Fjord Horse mare in the World Equestrian Games in 2014. The Evaluation and Forum were well attended, presentations were educational and interesting, and the vineyard tour was a great way to get to know each other before the scheduled program began – especially since the bus broke down...

Another highlight of the year was the development of a Norwegian Fjord Horse Trail of the Painted Pony figurine. One of our members, Ellen Barry, from Tennessee, managed to persuade TOPP to not only produce a Norwegian Fjord but to make the figurine an original one that truly depicted the uniqueness of our horses. The figurine, called Little Big Horse, was officially issued in February, 2016 and has been enthusiastically received by our members and Norwegian Fjord Horse lovers around the world. Thanks to Ellen for her persistence!

Three of our Board members served their last year in 2015, due to By Laws restricting service to two consecutive three year terms. Those were myself, Ardeth Obenauf and Beth German. Also leaving the Board was Margie Diaz who resigned due to increased demands from her position at Sony Entertainment. As many of you may recall, it was Margie whose goal as a Board member was to have Norwegian Fjords in the Tournament of Roses Parade in Pasadena. Her drive and organization made this happen.

Margie and Ellen both show how much impact one determined NFHR member can have! Thanks to all of you who volunteer on behalf of our Registry and our beloved horses. And here's to a great 2016!

EXECUTIVE DIRECTOR'S REPORT-Nancy Newport

The NFHR office has been busy in 2015. We are encouraged by our members who have shown their Fjords in events and posted on social media. The Facebook pages started by individuals or groups have been very active. Our survey compiled and presented by Cynthia Madden, our Treasurer, has provided much "food for thought" for our Board of Directors and will be discussed at the 2016 Face 2 Face Board meeting.

We would really like to have an election in 2016 as the past few years we have had to recruit Board members to fill vacancies. Please contact the office if you would like to nominate someone for the Board (with their permission, please.)

All year the Evaluation Committee has been collecting input from anyone who cares to share about improving our Evaluation System. We hope to move forward in 2016 with all the suggestions to revamp the system to be a more educational experience for owners, breeders and enthusiasts, and a better tool for understanding each particular Fjord Horse.

The NFHR Board voted to rejoin Fjord Horse International this year after having been reassured that the needs of the member countries will be met. The FHI has a beautiful revamped website: FjHI.org

REGISTRAR'S REPORT-Jeanne Poirier

| | 2005 | 2006 | 2007* | 2008 | 2009 | 2010 | 2011 | 2012 | 2013* | 2014 | 2015 |
|---------------------------|------|------|-------|------|------|------|------|------|-------|------|------|
| Mares | 187 | 187 | 221 | 143 | 105 | 87 | 104 | 104 | 78 | 63 | 56 |
| Stallions | 57 | 67 | 78 | 57 | 35 | 31 | 26 | 31 | 30 | 15 | 25 |
| Geldings | 114 | 112 | 150 | 92 | 69 | 62 | 61 | 57 | 48 | 37 | 36 |
| Total | 358 | 366 | 449 | 292 | 209 | 180 | 191 | 192 | 156 | 115 | 117 |
| | | | | | | | | | | | |
| Ownership Transfer | 411 | 564 | 614 | 547 | 377 | 330 | 270 | 295 | 265 | 274 | 328 |
| Total Foals | 300 | 276 | 272 | 231 | 180 | 139 | 121 | 97 | 85 | 69 | 56 |
| *Amnesty Years | 1 | | | | | | | | | | |

Horses Registered per Year (1-1-2005 to 12/31/15)

| Gender Statistics 2015: | Mares | Stallions | Geldings | TOTAL | | | | |
|--|-------|-----------|----------|-------|--|--|--|--|
| Living | 3558 | 467 | 2522 | 6547 | | | | |
| Deceased* | 322 | 100 | 135 | 557 | | | | |
| * deceased numbers only reflect those which have been reported to the Registry | | | | | | | | |
| TOTAL | 3880 | 567 | 2657 | 7104 | | | | |

| Colors: | | | Top 5 States: | | Top Province | es: | Other Interesting Stats: | |
|------------|------|-------|---------------|-----|------------------|-----|--------------------------|---|
| Brown Dun | 6445 | 91.0% | Wisconsin | 630 | British Columbia | 102 | Australia | 1 |
| Grey Dun | 340 | 4.8% | Washington | 580 | Nova Scotia | 77 | Bermuda | 2 |
| Red Dun | 196 | 2.8% | Minnesota | 560 | Ontario | 61 | Costa Rica | 5 |
| White Dun | 115 | 1.6% | Montana | 384 | | | District of Columbia | 1 |
| Yellow Dun | 6 | .08% | California | 382 | | | Hawaii | 2 |
| Kvit | 1 | .01% | | | | | New Zealand | 1 |

| NFHR Membership Statistics | | | | | | | |
|---------------------------------|-----|-----|-----|-----|-----|--|--|
| <u>2011</u> 2012 2013 2014 2015 | | | | | | | |
| TOTAL | 852 | 842 | 782 | 780 | 767 | | |

EDUCATION AND PROMOTIONS COMMITTEE-Ardeth Obenauf

Objective: Provide educational opportunities to NFHR members and to the public and facilitate promotion of the Fjord Horse.

Highlights of 2015:

The Education Committee works to support the major functions of the NFHR. A great deal of the communication with the membership is compiled and disseminated by the NFHR through Constant Contact emails. Publications interested in featuring the Norwegian Fjord Horse are referred to the Education Committee for articles, information and editing. In the past, the Education Committee has produced educational videos. This project is ongoing, once footage from recent evaluations is edited for publication. The Committee also has served as the contact point for the NFHR with the American Driving Society in their Breed Partners program.

ELECTIONS COMMITTEE-Teressa Kandianis

Objective: Solicit and accept nominees for the Board of Directors and conduct elections. **Highlights of 2015:**

The entire Board essentially acts as the Elections Committee. Though we advertise heavily in the Herald and Constant Contact for members to run for the Board, it is often word of mouth and personal knowledge that have the best result in getting interested members to apply. Recruiting applicants for the Board to begin the three open three-year terms for 2016 was no different. The job is a demanding one and your Board are all volunteers, so it is difficult to both enthusiastically recruit interested members and at the same time, not sugar coat the accompanying responsibilities.

As mentioned in the President's report, there were three open seats for three-year positions beginning in 2016. We were able to fill only two of those. Though I will no longer be on the Board, I would encourage all of our qualifying members to consider applying. The qualifications are simple – a member in good standing of the NFHR for the previous two years, ownership of an NFHR registered Norwegian Fjord Horse, and a promise to abide by the By Laws, Rules of Registration, and ethics policies of the NFHR. Added to this would be willingness to fully participate in the Board meetings, and in NFHR committees, and attend one Face to Face Board meeting each year. Please step up if you have the time and enthusiasm for such a task! Contact any Board member, Executive Director Nancy Newport or Registrar Jeannie Poirier.

EVALUATION COMMITTEE-Bob Long, Jeanne Poirier

Objective: Ongoing development and oversight of the NFHR evaluation program with emphasis on Evaluator and TD Training Program.

Highlights of 2015:

- Approved and successfully held one evaluation in Herndon, VA in July.
- Approved Melissa Boyd as a new Junior Evaluator
- · Identified need to develop formal Evaluator Training Program
- Held Face to Face with Evaluators in February to discuss the Evaluation Program and suggested changes

FINANCE COMMITTEE – Cynthia Madden, Nancy Newport

Objective: Coordinate with the Treasurer and Executive Director to manage the finances of the NFHR. **Highlights of 2015:** 2015 Treasurer's Report

Last year's efforts were successful in meeting objectives discussed at the 2015 Face to Face of the Board of Directors. The NFHR's financial shape has improved significantly in accountability, meeting budget targets and controlling costs. The year ended with no outstanding liabilities. The 2016 membership campaign from October through December 2015 was successful enough to leave the NFHR in a more positive financial position for the next year than for several past years. Donations for the Fjord Herald and NFHR committees were also significant in helping overcome a previously distressing financial picture.

This will allow the NFHR to continue its ongoing efforts to provide the best in member services and promotion of our breed to meet new target goals for growth and services in 2016 and beyond. Like all the equine industry, the NFHR has experienced drops in membership and the Norwegian Fjord Horse has experienced a decrease in production and availability. Thanks to our member support, the NFHR is ready in 2016 to continue to meet our challenges for the future.

FJORD HERALD COMMITTE-Teressa Kandianis

Objective: Assist the *Fjord Herald* Editors to obtain, solicit, and generate content for the *Fjord Herald* issues to include advertising, articles and photos. **Highlights of 2015:**

By default, I am writing the 2015 report for the Fjord Herald Committee. Primarily this Committee pays close attention to the production of each quarterly issue of the Fjord Herald. This includes oversight of content – a balanced collection of articles of interest to the membership that fills a set number of pages in each Herald to maximize value, minimize cost, and insure on time delivery. On time delivery is essential both to our advertisers and to our membership – many of whom watch their mailboxes for each issue.

The Herald is a full color magazine that should be high quality and should make our members want to save or share each and every issue. The cover photograph should be attractive and of well- groomed beautiful Norwegian Fjords doing a variety of the many disciplines in which these horses excel – including being safe and sane on the trail, and being adorable personal teddy bears and pasture pets!

RECOGNITION AND AWARDS COMMITTEE-Anne Crandall

Objective: Recognize achievements of NFHR Members and their horses.

Awards completed in 2015:

• 1 Award of Excellence

Current Number of Horses Enrolled:

| | Award of Excellence | Versatility | Fun with Fjords | Trail Riding | Stepppin' Out | Driving Participation |
|-------|-------------------------------------|---|-----------------|--------------|--|------------------------------|
| | four have 75+ points towards 100 | five have 2 of 3 categories completed | | | one has 1609 hours of 3000 completed | |
| 1998 | | 1 | | | | |
| 2000 | | 1 | | | | |
| 2001 | 1 | | | | | |
| 2002 | | | | | | |
| 2003 | | | 1 | 2 | 2 | |
| 2004 | | | 1 | | 2 | |
| 2005 | | | | 3 | 1 | |
| 2006 | 2 | 1 | | | | |
| 2007 | | | 3 | | | |
| 2008 | 7 | 3 | | | 4 | |
| 2009 | 10 | 2 | 2 | 3 | 1 | |
| 2010 | 5 | 1 | 3 | 3 | 3 | |
| 2011 | 8 | 1 | 1 | 1 | | |
| 2012 | 12 | | | 1 | | |
| 2013 | 2 | | 1 | | 1 | |
| 2014 | 2 | 1 | 1 | | 1 | |
| 2015 | 4 | 2 | 2 | 1 | 1 | 2 |
| Total | 43 | 13 | 15 | 14 | 16 | 2 |

YOUTH COMMITTEE – Kay Konove

Objective:-Provide NFHR youth members the ability to provide input and direction to the BOD and NFHR committees, and develop NFHR youth related programs. This committee is open to any youth and young adults. **Highlights for 2015**:

Gretchen Payne continues to provide youth content for the *Fjord Herald*, and encourages any and all youth to participate in NFHR activities. She sends out a special youth packet to each new youth member.