

## Minutes of January 6, 2011 NFHR Board of Directors Meeting

The meeting convened at 6:10pm mountain time. Members of the 2011 Board of Directors Present: Howard Fiedler, Jeff Pederson, Bill Coli, Kathleen Jesse, Teresa Kandianis, Ardeth Obenauf and Sue Plein; Beth German joined the meeting later. Also Present: Registrar Jeanne Poirier and Executive Director Nancy Newport.

Howard Fiedler welcomed new board members Kathleen Jesse and Sue Plein.

Nancy spoke about lots of renewals coming in and processing them. As 2010 treasurer, she provided the treasurer's report:

BOA checking	\$ 9,338.17
BOA CD	\$15,465.74
US Bank	\$14,661.46

Total cash on hand \$39,465.37

Jeanne spoke about trends in registrations and transfers: registrations in 2009-232, in 2010 180, transfers in 2009-315, 2010-433. Jeanne suggested the idea of offering gift memberships for sellers to give to new owners who are not members, with a discount given.

Sue asked about membership benefits - the Herald and member services were mentioned, as well as the Resource Guide.

Teresa seconded the email motion to approve the March and April minutes, motion carried. Teresa made a motion to ratify the email motions, Bill seconded, motion carried.

Howard opened the nominations for officers.

Howard nominated Jeff for President, Teresa seconded, Jeff nominated Howard for VP, Ardeth seconded, Teresa nominated Beth for Secretary, Jeff seconded, Beth nominated Teresa for Treasurer, Jeff seconded, Bill made the motion to close the nominations, Bill's motion and the motions to elect each of the officers were approved by acclamation without objection.

Nancy reported that she is working on the annual financial report and has provided the accountants with all 2010 financial information to prepare the accountant's compilation.

Annual Meeting, Educational Forum and Face to Face: Most of the remainder of the meeting focused on the upcoming annual member's meeting and educational forum in Murfreesboro, Tennessee and the annual director's face to face meeting. Howard asked each committee to prepare a short report regarding the committee's 2010 activities to be presented at the annual meeting.

Ardeth advised that 35 people had registered for educational forum and membership meeting so far and that 45-46 were signed up for the banquet and Nashville excursion. Ardeth reported on the various presentations to be given at the educational forum. Howard said he had contacted the individuals who had done the pedigree study in the hopes that they could come. Wayne Hipsley

would like to give a presentation on conformation on Sunday, Howard will talk to Beth Beymer about it.

Discussion was held on the fees and expenses for board members. Last year board members were not able to attend the educational forum because the face to face meeting happened at the same time. This year, the face to face will take place after the educational forum so board members may attend both if they like. Board members will pay their own educational forum registration fees and hotel expenses during the forum but NFHR will reimburse board members for travel to the face to face and expenses during the face to face board meeting. Several BoD members had made arrangements to share rooms to save NFHR expenses and some will stay at Ardeth's home during the meeting.

The board discussed the silent auction to be held during the educational forum and considered ways to make it accessible to members not present. Ideas included E-bay, Constant Contact and telephone participation. After further discussion, it was decided that all of these ideas were good but would be really complicated to implement. It was decided that bidding by proxy would be accepted.

Old Business: Board members expressed their continued concern about NFHR members who had paid for the book Wayne Hipsley was writing and had promoted at other fjord related functions. Howard has spoken to Wayne and Wayne told Howard he will send an email to all who purchased a copy of the book and will offer to refund their money.

New Business: Jeff mentioned the possibility of some new advertisers. Teresa agreed to work on a media kit to provide potential advertisers with information about the NFHR membership so the advertisers will know who the market is. Nancy has prepared a draft budget for the board to review before the face to face so a budget can be agreed upon then.

Everyone expressed a huge thank you to Jeanne for all her work as registrar and to Ardeth for how hard she has worked to organize the annual meeting, educational forum and face to face

The meeting adjourned at 7:10 MST