

NFHR BOARD OF DIRECTORS MEETING MINUTES
Wednesday, February 12, 2025

- **Call to Order:** Kelsey, 6:00pm MST
- **Roll Call:** Kelsey Sayers, Kelly White, Holly Durst, Lisa Otten, Ardeth Obenauf, Rebecca Wilhite, Cynthia Madden and Jeanne Poirier. Excused Teresa Kandianis.
- **Approval of Agenda:**
Lisa Otten requests to add to the agenda discussing a reply to Bonnie Morris's email sent to the board, and discuss a reply to the Alliance's email sent to the board. Kelsey moves to approve the agenda with the additions made by Lisa Otten, Rebecca White seconds, motion passes unanimously.
- **President's Report:** Kelsey; looking into different things for Youth Committee.
- **Registrar/Executive Director Report:** Jeanne; 1 2025 foal. Membership counts for 2025 are Life 167 total, annual memberships 208. Subscriptions 52. Our quantity was 100 for 2024 subscriptions. Jeanne contacted 2024 members who have not renewed and quite a few have renewed. Memberships are still coming in. Ardeth requests auto renew option. Jeanne explains we've looked into this long ago, she will look into it and report at next meeting. Jeanne talks about sending the renewals out closer to the due date, 12/31. Kelly agrees she would like auto renewal.
- **Treasurer's Report:** Holly checking \$20,523.43, savings \$18,340.45. Jeanne has not been able to do the CD yet. She will visit bank in person. Holly will present draft 2025 budget in New Business.

NEW BUSINESS:

- **Discussion of new Youth Committee:** Kelsey
 - Motion by Kelsey to reinstate youth membership by 3/1/2025, for the amount of \$15.00, seconded by Kelly White, discussion; Lisa; Jeanne are you okay with 3/1, Jeanne concurs 3/1/2025. Kelsey is considering a silicon bracelet for the kids membership. Jeanne will send Kelsey the breed logo. Motion passes unanimously.
 - Kelsey motions to include a silicon bracelet with each youth membership, seconded by Lisa. Motion passes unanimously.
- **2025 Budget:** Holly
 - 2025 budget displayed. Board discussed budget sent out by Jeanne and agreed it would be corrected and discussed/approved at the March 12, 2025.
- **2025 Membership Renewal Letter:** Jeanne
 - Jeanne will send out by next week. She requests any changes be sent to her before next week.
- **Herald Committee:** Kelly
 - Kelly reports she met with the Herald Committee members. Content and advertising are major issues. The committee discussed policy on non-members, non-registered horses cannot be in magazine. This has hurt our content submitted. Any cover horse needs to be NFHR registered. Policy put in place, originally, to help boost membership. It worked when the magazine was part of the membership fee.
 - Motion by Kelly that we remove the requirement that all articles be written by members and must be NFHR registered fjords, Rebecca Wilhite seconds. Motion passes with 5 ayes, 2 nays.
 - Motion by Kelsey that the board approves all articles by non-members. Motion dies with no second.
 - Kelly adds the committee discussed a picture to the FD and doing breeder profiles for content.
 - Herald Committee will schedule a Town Hall soon.
- **NFHR continued participation in USDF All-Breeds Awards -** Jeanne
 - Jeanne got better information on our participation on the USDF All-Breeds awards with regards to our fees and what we current owe and what our annual business membership fee is.
 - Motion to rescind the original motion made at the F2F to discontinue the NFHR's participation in the USDF AB award by Cynthia Madden, seconded by Ardeth Obenauf, motion passes unanimously. The NFHR will continue to participate in the USDF All-Breeds awards in 2025.

OLD BUSINESS:

- **Member of the Year Award (actually a holdover for 2023)** – Cynthia, tabled until 3/12/25 board meeting

- **Discussion on Herald Policy of Helmets on Kids in Photos** – Cynthia, tabled until 3/12/25 board meeting
- **Margaret Bogie's replacement on the Board - her time to meet requirements expired a year ago and continues to leave us one member short** – Cynthia, tabled until 3/12/25 board meeting

Adjournment

Motion to adjourn by Kelsey, Ardeth seconds, motion passes unanimously. Meeting adjourned at 7:52pm MST. Old business items will be scheduled on 3/12/25 agenda along with two items Lisa added to this meeting's agenda.