

Minutes of NFHR May 12, 2014 Board of Directors Meeting

Called to Order 6:00 MST. Members present: Teresa Kandianis, Bob Long, Margie Diaz, Andrea Eppley, Ardeth Obenauf, Beth German, Bill Coli, Gretchen Payne. Also present: Executive Director Nancy Newport and Registrar Jeanne Poirier. Excused absence: Kay Konove.

Email Motions: None

April 3, 2014 minutes: Bob moved to approve, Gretchen seconded. Approved without objection, Bill and Beth abstaining since they were not present at meeting.

I. New Business

Andrea is working on an article for the summer Herald relating to breeding goals and related issues. The BoD discussed possible ideas to be included. Teresa briefed the BoD on some recent inaccurate statements made on the internet by a disgruntled Fjord owner.

II. Old Business

- A. **Evaluation/2014 Forum in California, February 13-16, 2015.** Margie reported on hotel information and will firm it up in a couple of months

Bob was pleased to report that the Norwegian representatives have accepted the NFHR's invitation to attend and present at the California forum. Bob will coordinate with them regarding the scope and nature of the presentation(s) to be made. The BoD discussed various topics of interest, including a facilitated panel discussion with NFHR and Norwegian evaluators. All NFHR evaluators are scheduled to attend the evaluation and forum. Information about it will be included in the Summer Herald. Margie will work on forum program, Bob and others to help.

During the California evaluation, Ardeth will work on preparing a video on how to prepare for and what to expect at a fjord evaluation.

Other possible programs/clinicians for the forum were discussed. BoD members should email Bob with other ideas for the forum.

Gretchen brought up the fact that we should have a moderator or facilitator for our panel discussions at the 2015 Forum and Teresa had some suggestions that she will pursue.

- B. **Midwest Evaluation July 9-10, 2014** - Bob reported that plans are coming along, waiting to see how many entries, hoping for 25 or more. Recently had a pre-evaluation program. Bob will provide videos to Ardeth.

- C. Herald Committee. The Committee is working hard to get publications back on schedule. Teresa explained the process -- Linda Yutzy needs detailed list of feature articles, list of advertisements, copies of all articles for editing and the ads and photos to prepare the layout at least 3-4 weeks prior to publication. Teresa advised that the Spring issue should have gone to the printer's by May 1st but will be about a month late, which is not acceptable to our advertisers or members. (Beth German expressed her preference to abstain from this discussion and need to get back to work, she excused herself from the meeting at 7:11 p.m.)
Remainder of minutes taken by Nancy Newport:
- D. Bill moved and Bob seconded that Teresa contact Beth, the Herald Editor, to request her plan for the summer and subsequent issues to be on time with the deadlines the Board has provided, and that Teresa inform Beth of the complaints from the membership and advertisers due to the Herald being late. Motion passed.
- E. Discussion continued regarding Linda Yutzy's ftp site. Teresa reported that Linda has this site available to her customers for uploading the content for each issue. We are not currently utilizing this service. The Board thought it would be a good idea to use this site so that some Herald content could be uploaded without having to go through the editor, i.e. the Farm directory information from Jeanne, minutes and business reporting from Nancy, the President's message and articles that have already been approved by the Editor or Herald committee.

Bill moved and Ardeth seconded that the meeting be adjourned at 7:48pm.

Respectfully submitted. Beth German and Nancy Newport