

## June 11th, 2025 BOD Meeting Minutes

- Call to Order – 6:06 MST
- Roll Call:
  - Ardeth, Cynthia, Kelly, Holly, Lisa, Kelsey, Rebecca, Jeanne
  - Teresa – on Leave of Absence
  - Margaret - Suspended
- Adoption of Agenda – Motion: Lisa adopted as amended, Ardeth seconded.
- President’s Report – not received.
- Treasurer’s Report – Revenue is down because membership is down. \$18343.34 savings. \$15089.86 Checking. Holly moves that Jeanne relocate our savings to another bank in Berthoud and open a CD at the same time. Seconded by Cynthia. Jeanne will research. Motion approved.
- Executive Director Report:

CD opening. No CD due to bank procedures. Jeanne proposes moving the savings account to another bank, instead of US Bank, and opening a CD there.

Need to revisit our goals for 2025 since it’s June now.

Increase revenue – advertise the youth program more, gift membership extension program. Need to put a post out publicly on FB and on the website and Herald.

Enhance promotion of breed to the public – Cynthia’s poster and promotional materials.

Improve communication between membership and the board

Determine a strategy for increased content and reduced cost for the Herald – Cynthia has a proposal for an advertising coordinator, and the layout/editor position cost was cut by \$200 per issue.

- Registrar Report:

19 foals for 2025

97 transfers

48 family members

169 single

46 life family

121 life single

75 subscriptions

Many people don’t register foals until around 6 months old. Not unexpected to see the fall numbers rise.

Discussion regarding the number of breeding-age mares and the number of foals.

- Approve May minutes – Lisa notes there are comments. Cynthia moves to approve, Lisa seconds. Approved.
- Old Business:
- Lisa moves to rescind the motion relating to the hiring of Lisa Sherrodd for the Summer Herald issue – Lisa motion, Rebecca second. Approved unanimously
- Kelly moves to hire Amy Bernard for the Summer issue. Lisa seconds. Approved unanimously.
- Software – approve Adobe license for the NFHR and Jeanne using it for NFHR website and other purposes. Reconsider for upcoming issue.
- Election - Kelsey: draft communication to notify members of electronic election, bylaws, rules, registration changes – need to ask membership to update their contact information

Jeanne expresses concern about the bylaws potentially needing modification before we could do electronic voting. A demo will be set up for the board/election committee. How would renewal letters and the donations that go along with them be impacted? She's also concerned how this will affect the annual membership renewal letter/application that is mailed out each Fall.

- Agenda Items Held Over due to length of meeting:
  - Social Media/Facebook: Status update on restoring members and changing admins. Registrar and BoD members blocking.
  - Review 2023 Survey and align on next steps
  - Reply to member email.
  - Discuss system for handling complaints
  - Low birth rates: Rebecca
  - Committee Reports - Youth - Kelsey: announcements needed in the herald and on Facebook page
- Fiduciary policy – Cynthia moves to add fiduciary policy to the Code of Ethics/Standard of Conduct. Kelly seconds – passed unanimously.
- Lisa moves that we add a section for attestation that board members have read and agreed to follow the bylaws each year. Kelsey seconds. Approved unanimously.
- Cynthia mentions a potential stallion auction
- NFHR Attorney – Cynthia moves to hire an attorney Andrew Montroll to represent the NFHR. The executive committee would be in control of approving who could contact the attorney and when to contact the attorney. Kelly seconds. Approved unanimously.

Motion to adjourn – Lisa. Kelly seconds.