

September 10, 2025 BOD Meeting Minutes

- Call to Order: 6:04 pm MST
- Roll Call
 - Present: Kelsey Sayers (President), Holly Durst (Treasurer), Kelly White (Secretary), Cynthia Madden, Rebecca Wilhite, Lisa Otten, Jeanne Poirier (Registrar, Executive Director)
 - Not Present: Ardeth Obenauf, Teressa Kandianis (Vice President – excused), Margaret Bogie (on suspension)
- Approved the open motion for the membership announcement for electronic voting being delayed to 2026 (see bottom of minutes for the communication). Accepted by acclimation
- Ratify motion approved via email – Ratified the motion to have Western Dressage Association of America (WDAA) accepted in our Awards program and counted for 1.5 points. Passed unanimously.
- Approve August minutes as amended – Accepted by acclimation
- New Business:
 - Renewal Letter
 - Jeanne shared the membership renewal letter from last year. The BoD aligned to have all edits for the membership letter completed by Friday, September 19th.
 - 2026 Face to Face meeting dates
 - Cynthia moved to hold the Face to Face on January 17th & 18th and the annual membership meeting January 18th. Rebecca second. Unanimously passed
- President report: It's important for everyone to work together in a spirit of harmony and respect. Let's put an end to conflict and negativity, and keep our attention on what truly matters—the well-being of our horses.
- Registrar report as of 9/10/25 – Jeanne
 - 2025 Foals - 109
 - 2025 Transfers – 143
 - Family – 51
 - Single – 177
 - Life Family – 46
 - Life Single – 121
 - Youth - 1
 - Herald Subscription – 75
 - Comments: Membership continues to be down. Breeding and transfers are carrying the organization
- Executive Director report- Jeanne

- In the past month, our foal registrations increased by 15 foals. Transfers increased by 17. The registry's cash flow continues to thrive, and I accredit our registrations and transfers to this. People are still breeding and selling fjords. At the moment, we have no active fund raising happening. We do offer promotional items.
- I will reiterate my ED note from last month, this board has done very little with obtaining the goals we set at the January Face 2 Face meeting. The only goal that was attempted has been our promotion committee, and now, due to frustration, our chair of that committee has resigned. These goals have not been revisited, nor discussed since January. If this board feels these goals are unattainable, we should discuss and rescind what we voted on in the F2F meeting, and possibly set new goals worth working towards.
- Here are the goals as motioned and approved:
 - i. Increase revenue
 - ii. Enhance promotion of the breed to the public
 - iii. Improve communication between the membership and the board
 - iv. Determine a strategy for increased content and reduced costs for the Herald
- Treasurer report – Holly
 - Checking \$10,626.81 and Savings \$18,345.68
 - Have not had to touch the savings in 2025. Savings is \$9 higher than last year
 - Committee Reports:
 - Awards – Kelsey
 - Kelsey, Chairperson, moved to a \$25 application fee for the FEI Award. Passed 4,2
 - Bylaws Review – Lisa
 - Shared and discussed potential Bylaw changes
 - Kelsey commented that some of the potential Bylaw changes could be handled as new policies
 - Education & Promotion - Open
 - Need a new chairperson
 - Election – Kelsey
 - Aligned to inform candidate Beth Beymer that per the Bylaws she cannot be compensated for services rendered as head evaluator if she is elected. Kelsey will send an email to Beth
 - Discussed having a third-party administrator to count the election ballots. Jeanne will contact Proposed having Pearl Fiduciary count the ballots
 - Lisa moved to have a third-party administrator receive, count, and certify the board of directors and Bylaws changes ballots. Cynthia second. Passed 5, Holly not in attendance for the vote
 - Evaluation – Open
 - Need a new chairperson
 - Executive – Kelsey
 - Finance – Holly
 - Fjord Herald - Kelly
 - Kelly moved to offer Amy B the position of layout and design for the next two issues at \$1,000 per issue and will revisit it after that. Passed 5, Holly not in attendance for the vote
 - Youth – Kelsey
 - Working on creating a youth awards

- Aligned to continue the Board of Director meeting on September 17th at 6 pm MST
- Motion to adjourn 8:31pm MST

Membership announcement for electronic voting being delayed to 2026:

The NFHR has postponed electronic voting until the 2026 Board of Directors election. The board determined that a more in-depth review was required before rolling this change out to the membership. Specifically, the board is interested in exploring and comparing multiple vendors of voting software, shoring up some of the processes around the election, ensuring we have the latest contact information for all members, including those who do not use email, and soliciting member input. Additional research into the process is needed to ensure election integrity and accuracy with the new process.

The NFHR Board of Directors will have a 2026 Election Committee starting this effort at the beginning of the year with periodic updates to the membership. We appreciate your patience and understanding.