

NFHR BOARD OF DIRECTORS MEETING MINUTES
September 12, 2017

CALL MEETING TO ORDER – Bob called the meeting to order at 6:01 PM MDT.

ROLL CALL – Board members present included Bob Long, President, Gretchen Payne, Vice President, Cynthia Madden, Treasurer, Wendy Bauwens, Jennifer Wright, Jessica Reuterskiold, Kay Schwink, Curtis Pierce, Nancy Newport, Director, Jeanne Poirier, Registrar/Technical Delegate was excused.

RATIFY MOTIONS APPROVED BY EMAIL: (July 12-September 11, 2017): - Curtis Pierce made a motion on July 31 (Eric seconded) to approve the revised stallion report criteria, motion passed. Eric Watness moved to ratify email motions. Kay Schwink Seconded. Ratified.

PRESIDENT’S REPORT: - Bob Long reported on the Fjord Horse participation at the Villa Louis Carriage Classic pleasure show.

EXECUTIVE DIRECTOR’S REPORT: Nancy Newport reported that she has been gearing up for the membership renewals and will incorporate the membership committee’s input. The list of owners needs to be vetted by members of the committee as it probably contains deceased owners as well as those who are not interested anymore or who no longer own their horses.

REGISTRAR’S REPORT: - Jeanne Poirier was absent but reported by email the following:

Current 2017 membership: 698 (EOY 2016 at 755)

2017 Foals: Registered: 29, Total (including waiting DNA (14)): 43 (this date last year 27 2016 foals were presented for registration)

2017 Transfers of Ownership: 176

TREASURER’S REPORT: - Cynthia Madden submitted her report. Even with the forecast including the projection for 4th quarter we are still facing a good shortfall.

COMMITTEE REPORTS AND BUSINESS: Written reports were sent by email and are not restated here. Oral reports are as follows:

- Evaluation – Eric (Bob Long, Dan Watanabe, Wendy Bauwens, Brandy Ferganchick, Curt Pierce, Ardeth Obenauf, Jeanne Poirier, Lori Albrough and Beth Beymer). The BoD has decided that, pending completion of revisions to the Evaluation program and handbook, there will be no formal evaluations in 2018. The BoD urges the Evaluation Committee to complete its work recognizing that the revisions need to be thoughtfully and properly accomplished.
- Marketing/Promotion – Jessica (Dawn Schlickman, Jeanne Poirier, Nancy Newport, Jodi Paulsen, Wendy Luscombe) The committee is hoping to go live with embroidery orders and are also working on a website update.

OLD BUSINESS:

- Awards Points-waiting on Jenny Barnes to provide her suggestions
- 2018 Face to Face meeting plans; Berthoud, CO is the site. Hoping to keep expenses to a minimum. Setting a date by email to coincide with the Stock Show.
- Membership drive: Wendy is working on the particulars with a goal of finding members among Fjord Horse owners who are not yet members. They have discussed incentives and will work with Nancy and Jeanne to decide how to give an incentive for new members. Wendy asked the members to look at the list of Fjord owners from the Registry to reduce the mailing. The committee is targeting December for the membership drive.

NEW BUSINESS:

- Election: We have 4 people running. We need to find someone to receive, open and count ballots. It will go out with the membership renewal notice.
- Cynthia suggested we respond with an acknowledgment to those who “Like” the NFHR Facebook page.
- Curt raised the issue of email for changes in registration protocol. If we change the rules of registration we need to accept member input. We need to get it out soon to make that happen. Curt moved to require DNA parentage test on all Fjords being registered including geldings. Gretchen Seconded. We will put this out to membership for review and comment to the Registrar by November 30, 2017 for potential adoption January 1, 2018. Unanimously approved.
- Jessica suggested to use the “ask questions” verification of potential FB members to verify interest in Fjord horses.

Adjourned 6:39. PM.