

October 29, 2012 NFHR BoD Minutes

Meeting called to Order at 6:00 p.m. MST. Members present: Jeff Pederson, Ardeth Obenauf, Teressa Kandianis, Beth German, Cindy Cardoso Iken, Wendy Bauwens, Margie Diaz and Gretchen Payne. Executive Director Nancy Newport and Registrar Jeanne Poirier. Members absent: Bill Coli is out of town.

President's Report: Jeff said he had nothing in particular to report.

Executive Director Report: Nancy said that she has been extremely busy recently. She has sent out over 1000 membership renewals, including renewals to everyone who has been a member in any of the 2010-2012 years. She has also received and filled tons of orders for sweatshirts and calendars and has been working with Cindy to prepare for the annual membership meeting on January 25<sup>th</sup> in Denver and the Face to Face Board meeting in Denver. Approximately 150 calendars have sold so far. She commended Gretchen for how well the calendars turned out.

Registrar's Report: Jeanne distributed a spreadsheet comparing the Heavy Horse data from January 1, 2011 - October 24, 2011 with the same periods this year. Membership, registration, transfer and DNA kit numbers are up from this time last year. Jeanne explained that some of the information that was previously included in "Misc." in Heavy Horse is now kept in Quick Books, which includes all NFHR financial information as well as registration related information. Heavy Horse now contains primarily registration and membership related data. Information included in the spreadsheet includes the following:

	<u>1/1/2011-10/24/11</u>	<u>1/1/2012-10/24/12</u>		<u>Change</u>
New Registrations	\$3,685.00	\$6,255.00	\$2,570.00	41%
Registration Transfer	5,050.00	5,880.00	830.00	14%
Transfer (Non Memb)	3,600.00	3,780.00	180.00	5%
DNA Kit	3,530.00	5,280.00	1,750.00	33%
Sale - Microchip	250.00	175.00	(75.00)	-43%
Duplicate Reg Cert	550.00	800.00	250.00	31%
Semen Transport Permit	200.00	0.00	0.00	-
DNA Recording Fees	75.00	150.00	75.00	50%
Membership, New Single	\$ 2,360.00	\$ 2,550.00	\$ 190.00	7%
Membership, New Family	1,140.00	960.00	(180.00)	-19%
Membership, New Family Life	600.00	0.00	(600.00)	-
Membership, New Single Life	0.00	1,000.00	1,000.00	100%
Membership Renewal, Single	10,790.00	13,260.00	2,470.00	19%
Membership Renewal, Family	5,240.00	5,640.00	400.00	7%

Jeanne also reported that various people have advised her of errors on some of the forms and email addresses on the NFHR website so she has corrected those. She continues to get lots of phone calls.

Treasurer's Report: NFHR bank balances as of 10/29/12 are Checking-\$7,039.94, Money Market-\$5,001.45, Bank of America CD \$15,687.60 expires 2/11/13 making 0.65%. There is \$624.00 in PayPal to be added to the checking account. Nancy mentioned that she withdrew \$5,000.00 from the Money Market account to pay for the calendars and will replenish it as the calendars sell. The

BoD discussed the upcoming CD expiration and will check interest rates at BoA and other banks before making a decision on whether to renew it at BoA.

**Email Motions:** None. Although the BoD discussed issues relating to the appeal of the revocation of the registration of Moody's Olaf and issues relating to horses registered with an unknown dam, no action was taken on these matters by email.

### **Committee Reports**

1. Evaluation. Teresa has been gathering information regarding evaluator training. Nancy asked whether there was any possibility of the Foundation funding such training. Teresa and Ardeth said that information about the Foundation would be online soon and an article will be included in the Fjord Herald. Jeff and Beth noted that it would be appropriate to ask the Foundation to fund evaluator training. Teresa said that the evaluation program is essential to the registry and there is a need to have additional, well trained evaluators.

2. Promotions. Wendy took the display to Deerlodge, Montana where it received lots of interest. She noted that the coloring books were also a big hit. She mailed the display back to Bill in Massachusetts and mentioned that shipping was expensive. She recommends that the BoD include display shipping in next year's budget. Nancy will coordinate with Bill to get the display to Denver for the annual meeting.

3. Recognition and Awards. Jeanne said that Anne is on top of the awards program and that the USDF All Breeds Fjord awards will be included in the winter Herald.

4. Other Committees. Nothing to report this evening.

### **Old Business**

1. Face to Face and Annual Membership Meeting. Cindy, Nancy and Jeanne have been making arrangements for these meetings. Any unsold reserved tickets for the Evening of Dancing Horses will be released by November 1<sup>st</sup>.

2. Appeal of Stallion Revocation. Jeanne had previously emailed the BoD with a copy of the letter sent by Lynn Hamilton asking the BoD to reconsider its decision to revoke the registration of the stallion Moody's Olaf. Extensive discussion was held regarding the circumstances that led to the revocation of the stallion's registration, including the fact that he had been advertised on Craigslist.com as the sire of a cross bred horse, the owner admitted to the cross breeding and the fact that the owner was also selling other fjord cross horses, making the assertion of an "accidental" breeding less likely. Beth made a motion that the Board uphold the revocation of Moody's Olaf's registration with the stipulation that if the horse is ever sold the new owner may petition the board to re-register the horse. Further discussion was held. Nancy noted that the NFHR is a registry chartered to preserve and protect the breed, not a club. Jeff mentioned that cross bred horses often looked like fjords and that we would be doing the members a disservice if registered horses were allowed to breed to other types of horses. There was also discussion of the information available to a potential new owner. The Pony Web data base on the NFHR website shows the stallion's registration as "revoked". The website notes that the Registrar may be contacted for further information. It is not possible to explain the circumstances of the revocation on Pony Web. The motion carried unanimously. The revocation of Moody's Olaf's registration stands.

3. Horses of Unknown Parentage. The BoD discussed advising mare owners who were previously registered but whose dams have not been verified, that the offspring of any such mares cannot be registered until the mare's dam is verified. There is one such horse who was initially registered by NFHR because it had been registered by the Canadian club, but whose Canadian registration was rescinded. Jeanne will review NFHR registration records and report back to the BoD on any other horses whose dams are unknown. Further action was tabled to the next meeting.

### **New Business**

1. Calendar Advertising. Gretchen brought up the need to advertise calendars on a broader scale. Various ideas were discussed. She will send a note to the regional clubs asking them to promote the calendars. Teresa suggested that a note be included in the next Constant Contact message.
2. Herald Ad for the Fjord Foundation. Beth moved that the Board ask the Herald Editor to include an ad for the Fjord Foundation in the winter issue at no charge. Gretchen seconded the motion, which carried unanimously.
3. Next meeting - **January 7<sup>th</sup>** at 6:00 p.m. MST. The meeting adjourned at 7:30 p.m.