



**2012 ANNUAL REPORT**  
**Norwegian Fjord Horse Registry**  
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**PRESIDENT'S REPORT AND FINANCIAL COMMITTEE REPORT FOR 2012:** Teressa Kandianis, 2012 Treasurer and 2013 President

The most important thing for members to note is that the NFHR financial statements are on a modified cash basis. This means that in a calendar year, for example, 2012, all income received in 2012 is credited toward 2012 on our financial statement. Since our memberships are on a calendar year basis, this means that for those members who renewed and paid their dues for 2012 in 2011, those payments will be recorded as 2011 income. There will be a substantial portion of our income reflected in our financial statements that will not reflect the true trend of our memberships.

Having said that, beginning in late 2011, our Executive Director, Nancy Newport, has created a sub category in our accounting software of the year of the membership that is paid so that our actual receipts for that membership year can be determined. These cannot be reflected on our financial statements as the election of either cash basis or accrual basis is made with the IRS and so our financial statements must follow that election. Nevertheless, the Board determined two years ago that having the information within our accounting system that allows us to accurately assess the ebb and flow of membership is important to the Registry.

We are not yet at the point where we can compare year to year accurately as this year's books reflect an incomplete 2011 and a complete 2012. Starting in 2013, those two-year comparisons will finally be accurate. We have to salute Nancy Newport for making that possible. In addition, her expertise has reduced our professional accounting costs by 50%.

We can see from our Heavy Horse database, the trends in registrations and transfers. In the past, the memberships were also tracked within Heavy Horse. However, Heavy Horse is not meant to be an accounting system but rather tracking registrations and transfers.

The Heavy Horse database shows that registrations, (normally reflecting foals being registered and thus breeding activity), continues to be down from highs in 2007 but have increased from our low year in 2010. Transfers, usually reflecting sales, have stabilized from a low in 2011 to actually be essentially the same as in 2009. This is all good news for our Norwegian Fjords and we expect this trend to continue. In the meantime, we hope that our prime responsibility of the Registry – which is conducting evaluations – will also increase. As the evaluations are expected to be self-supporting, this should not be reflected in our financial position.

The good news is that the Registry is working in the black at this time. Much belt tightening by your Board has helped to insure this, which insures our future. Many other Registries for other breeds have not been so fortunate. I would encourage members who have business knowledge to apply when openings in the Board occur. Your Board members are not about who the biggest or best breeder is, but who can insure that the Registry is managed conservatively and according to our By Laws and Rules of Registration. The Board is determined to ensure that we follow to the letter the Rules of Registration and the By Laws of the Norwegian Fjord Horse Registry.

**EXECUTIVE DIRECTOR'S REPORT-Nancy Newport**

This has been a great year! All of us in Colorado are looking forward to hosting the 2013 Annual Membership meeting in Denver, and have been planning all year long. The Board and Staff have spent a great deal of time and effort this past year on revising the Rules of Registration and are preparing to finalize the revisions to the By-laws at the Face to Face meeting in January of 2013. These documents need to be updated periodically as times change. I would like to say again, what a pleasure it is to work with our Registrar, Jeanne Poirier and the Board of Directors.

**REGISTRAR'S REPORT-Jeanne Poirier**

**Horses Registered per Year (1-1-2005 to 12/31/12)**

	2005	2006	2007*	2008	2009	2010	2011	2012
<b>Mares</b>	<b>187</b>	<b>187</b>	<b>221</b>	<b>143</b>	<b>105</b>	<b>87</b>	<b>104</b>	<b>104</b>
<b>Stallions</b>	<b>57</b>	<b>67</b>	<b>78</b>	<b>57</b>	<b>35</b>	<b>31</b>	<b>29</b>	<b>31</b>
<b>Geldings</b>	<b>114</b>	<b>112</b>	<b>150</b>	<b>92</b>	<b>69</b>	<b>62</b>	<b>58</b>	<b>57</b>
<b>Total</b>	<b>358</b>	<b>366</b>	<b>449</b>	<b>292</b>	<b>209</b>	<b>180</b>	<b>191</b>	<b>192</b>
<b>Ownership Transfer</b>	<b>411</b>	<b>564</b>	<b>614</b>	<b>547</b>	<b>377</b>	<b>360</b>	<b>315</b>	<b>379</b>

\*Amnesty Year

<b>Gender Statistics 2011:</b>	<b>Mares</b>	<b>Stallions</b>	<b>Geldings</b>	<b>TOTAL</b>
Living	3405	465	2363	6233
Deceased	276	93	114	483
<b>TOTAL</b>	<b>3681</b>	<b>558</b>	<b>2477</b>	<b>6716</b>

<b>Colors:</b>		<b>Top 5 States:</b>		<b>Top Provinces:</b>		<b>Other Interesting Stats:</b>	
Brown Dun	6148	Wisconsin	638	British Columbia	96	Hawaii	1
Grey Dun	294	Washington	542	Nova Scotia	78	District of Columbia	1
Red Dun	178	Minnesota	536			Costa Rica	5
White Dun	89	Montana	369			Australia	1
Yellow Dun	6	California	368				
Kvit	1						
Unknown	1						

<b>NFHR Membership Statistics</b>		
	<b>2011</b>	<b>2012</b>
Single	472	478
Family	198	170
Life Single	104	117
Life Family	30	30
<i>Fjord Herald</i> Subscribers	48	40
Complimentary Memberships	8	7
<b>TOTAL</b>	<b>852</b>	<b>842</b>

### **EDUCATION COMMITTEE-Ardeth Obenauf**

**Objective:** Provide educational opportunities to NFHR members and to the general public.

**Highlights of 2012:** This year the Education Committee has for the most part served a supportive role to the NFHR. Two articles in major publications were submitted for fact checking and minor edits, the NFHR's relationship with the American Driving Society as one of their breed partners was maintained, a new award for Driving Participation was established and most of the communications to the membership through Constant Contact were produced with the tireless assistance of Margaret Bogie. Plans for 2013 include articles for the Fjord Herald, including one on special considerations for trimming and shoeing Fjords and educational video(s). Any suggestions will be much appreciated.

### **ELECTIONS COMMITTEE-Teressa Kandianis**

**Objective:** Solicit and accept nominees for the Board of Directors and conduct elections.

**Highlights of 2012:** A number of changes occurred in Board membership over the past two years. In some cases, it was due to changes that happen in life. We all deal with that. However, in some cases it was due to the unexpected level of work that it takes to be on the board of a nonprofit. Our members should be aware that our Board participation involves more of the practical aspects of running a nonprofit than in being an expert in horses, or Norwegian Fjords or breeding. Our Registry exists because our Board members take the time every few weeks, to spend a couple of hours on a teleconference to discuss items that are important to our membership and our Registry. There is homework prior to the meeting. That means reviewing materials that are sent, doing some research, suggesting relevant topics, looking at our bookkeeping (all done online), and communicating with other Board members and other Registry members. Plus, the meeting itself is not inconsequential. A well-prepared Board means a shorter meeting!

Each Fjord Herald contains the names and the terms of each Board member. Those who wish to be involved, please contact the Elections Committee Chair, the President, the Executive Director, the Registrar, or any officer or member of the Board. Any nonprofit requires the participation of its membership to remain robust. This is not an honorary position but a job. Please join us!

### **EVALUATION COMMITTEE-Teressa Kandianis**

**Objective:** Ongoing development and oversight of the NFHR evaluation program

**Highlights of 2012:** This year the Evaluation Committee does not have a lot to report and no evaluations were held. Two evaluations were anticipated – both for one day only. However, neither was able to get enough participants to allow it to take place. We understand that the lack of recent evaluations is creating a pent up demand and hope that we will have several in this next year.

The Evaluation Committee, along with interested Board members and Evaluators, will be undertaking a review of the Evaluation Rules. Another aim is to create a comprehensive evaluator training program that will belong to the NFHR. These are expected to be major, multi-year projects. Big changes aren't expected – instead streamlining, clarity, and consistency.

### **FJORD HERALD COMMITTEE-NFHR Office**

**Objective:** Assist the Fjord Herald Editors to obtain, solicit, and generate content for the Fjord Herald issues to include advertising, articles and photos.

**Highlights of 2012:** Our editors Sandy North and Beth Beymer have done a wonderful job and the *Fjord Herald* continues to be a premier magazine. This year Sandy has retired from the co-editor job, and Beth has taken on the full responsibility.

## **OUTREACH AND PROMOTION COMMITTEE-vacant**

**Objective:** Coordinate promotion of the Fjord Horse.

**Highlights of 2012:** The NFHR purchased a beautiful three-panel display this year that has been used and shipped around the country numerous times. The display is available to any NFHR member or Regional Club and makes a nice addition to any promotional booth.

## **RECOGNITION AND AWARDS COMMITTEE-Anne Crandall**

**Objective:** Recognize achievements of NFHR Members and their horses.

**Highlights for 2012:**

### **Register of Excellence**

36 horses enrolled in program

1 awards presented in 2012, Graceful Acres Angelina, Heike Lewandowski

### **Versatility**

15 horses enrolled in program

1 awards presented in 2012, GVF Nidar, Jan Ethington

### **Trail Riding/Driving**

13 horses enrolled in program

0 awards presented in 2012

### **Hours of Fun with Fjords**

14 horses enrolled in program

1 award presented in 2012, Bergen Simon, Selena Dickman

### **Steppin' Out**

12 horses enrolled in program

1 awards presented in 2012, Bergen Simon, Selena Dickman

### **Driving Participation (New in 2011)**

0 horses enrolled in program

## **YOUTH COMMITTEE-Bill Coli**

**Objective:** Provide NFHR youth members the ability to provide input and direction to the BOD and NFHR committees, and develop NFHR youth related programs. This committee is open to any youth and young adults who own, ride, or drive Fjord horses.

**Highlights for 2012:** Over the past few years, the NFHR Board of Directors has discussed ways to involve more young people in activities of the Regional Fjord clubs and the Registry. Previously (May 2010), Sam Poirier volunteered to create a Face Book page specifically for young people to network around a common interest in the breed. Activity on the page has had its ups and downs, but so far 337 people have "liked" the page.

Also, at the 2012 NFHR Forum and BoD Face-to-Face meeting in Minnesota, the Directors developed a plan to create a Youth Membership category as a way to attract the Fjord owners/breeders of the future into NFHR activities, and the revised Bylaws now under consideration have been modified to include this new membership category.

We also are pleased that Matt Halsted and his 15-year-old daughter Kaitlyn have expressed interest in joining the Youth Committee. We anticipate that their input, along with that of Sam Poirier, Gretchen Payne and others, will help breathe new life into the Facebook page. Among the suggestions that will be discussed in Denver this month, is the possible dedication of space in the Fjord Herald specifically for use of young Fjord enthusiasts.