

NFHR Herald Article and Photo Policy

General Requirements:

- Electronic submissions preferred (email: editor@nfhr.com)
- Files may be sent via email or on CD
- Contact editor before mailing any printed photos or artwork
- All submissions are subject to editing for clarity and length
- Member submissions: Horses must be NFHR registered and owners must be a member in good standing

Photo Policy

General requirements:

- Must have a photo credit/acknowledgement
- Must be high resolution (non-cell phone photos)
- Must include photo release if taken by a professional
- Must include identification of subject
- Preferred format: pdf, jpg or tiff

Cover photo requirements:

- Same as above
- Portrait presentation

Stock photo submissions:

- Same as general requirements
- Can be used by NFHR Herald staff at will in the NFHR Herald

Article Policy

- Microsoft Word (.doc or .docx) or plain text preferred
- Include any references or citations if applicable