

NFHR Privacy Policy

Your privacy is important to us!

This Privacy Policy explains the collection, use, processing, transferring and disclosure of personal information by Norwegian Fjord Horse Registry ("NFHR"). By using our services or this site you agree to this policy.

- We do NOT sell your private information ever.
- We protect your privacy.
- We do collect geolocation information.
- We do not change or remove breeders/owners name unless required to by court order or applicable law.

We collect information to serve you, to improve our services, and improve our registry. We do not collect personal information to sell to marketers or to be used to spam our members.

1. Information we collect

We collect personally identifiable information provided by visitors to NFHR's website. We may combine information collected through third-party analytics tools with other information maintained by NFHR.

Information You Provide Us:

- Communications between you and NFHR.
- Your username, password and email, if you register for an account with NFHR.
- Information you submit through interactive features on the website.
- Information on Horses in the Registry including some DNA information.
- Information on Owners of Horses.
- Information on Members of the Organization.

Information Collected Automatically through Cookies and Similar Technology

Our web server and analytics partners collect information including :

- Device.
- Operating system.
- Browser.
- Access domain.

- IP addresses.
- Pages visited.
- Page that referred you to our site and exit pages.
- Other system settings.

Most browsers give you the option of enabling, restricting, and disabling cookies. If you disable cookies, you may not be able to use all the features of our website or our web services.

Analytics

We use third-party analytics tools to help us measure traffic and usage trends, such as [Google Analytics](#).

2. Information usage

We may use your information to:

- Manage and improve the services we provide .
- Create and manage your account.
- Communicate with you about your account and information entered at our site.
- Process your application and respond to your requests and questions.
- Customize your experience with the site.
- Manage and update our client databases.
- Perform data analytics.
- Protect against fraud and manage risk exposure.
- Develop new services.
- Meet legal requirements.
- Enforce our terms of use.
- Request user feedback.
- Share plan and promote NFHR Events hosted events including:
 - Evaluations.
 - Educational Forums.
 - Special events.
- Other NFHR mission related actives.

3. Information sharing

We share information with:

- Service Providers.
- Researchers / Data Analysts (aggregate data or under NDA).
- Regional Clubs including Pacific NW Promotional Group and the Midwest FHC.
- Evaluation hosts for NFHR approved evaluations.
- Email list program.

- The publisher, mailing company of our mailers.

We do not share your information for marketing or mailing lists.

We provide information through and collect information from, but do NOT share information with:

- Facebook (subject to the Facebook privacy policy).
- Other social media sites.

For legal reasons – We may share your personal information if we are required by the law.

If our business structure changes, or we dissolve, we may transfer your personal information to a third party only when they agree to protect your personal information according to the terms of this policy and they are serving the same or a similar mission.

4. Third party links

NFHR links to other websites which do not operate under NFHR's privacy practices.

When you travel to other websites, NFHR's privacy practices no longer apply.

5. Data Retention

The information you submit to us will only be kept as long as needed for the reason it was obtained.

Your Personally Identifiable Information (PII) may be removed from the registry by contacting us. Information, beyond your PII, about the Horses will remain in the registry if we remove your PII.

Mailing list information is kept until a user unsubscribes or users requests that we delete that information.

6. Updating my Information / User Rights to Information

To update your information with us you must email us or write a letter. The communication needs to specify what information needs to be updated and your sharing preferences.

7. Children

This Website is not intended for users under the age of 18. A Parent of Guardian may create a Youth Membership and account for their child's use under their direct supervision only. The user for these accounts is the parent not the child.

8. Questions and Contact

Please send any questions or comments about this Privacy Notice. **Email:** registrar@nfhr.com
Approved by the NFHR Board of Directors 10-13-2020